



EXPO AGRITECH
LA FERIA DEL CAMPO 4.0

28-30 OCTOBER 2025
MÁLAGA - FYCMA

**INNOVATION
THE NEW WAY
OF FARMING**

www.expoagritech.com

INNOVATE THE NEW WAY OF FARMING

In the agricultural sector we live in today, **innovation and the implementation of new technologies** have become essential elements to ensure the **profitability** and **sustainability** of any agricultural operation.

Their application not only improves **operational efficiency** but also strengthens the resilience of farms against **uncertainties and future climate changes**.

ExpoAgriTech, The 4.0 Farming Fair, is the event where leading agritech companies showcase their latest innovations and new trends in machinery and equipment, post-harvest solutions, irrigation systems, regenerative agriculture, biostimulants, and biofertilizers to **enhance the competitiveness of the agricultural sector**.

For three days, ExpoAgriTech 2025 brings together in Málaga more than 8,000 professionals from the agricultural sector, including farm owners, agronomists, agricultural technicians, cooperatives, agricultural associations, and young farmers, all looking for **solutions and new technologies for Farming 4.0**.

Additionally, ExpoAgriTech expands its offering with the **AgriTech 4.0 Congress**, where we will discuss the new challenges in **Agriculture 4.0, precision farming, autonomous machinery, biotechnological solutions, data-driven agriculture**, among other key industry topics. Finally, the event also features an institutional agenda, B2B meetings, workshops, and a wide range of activities.

ExpoAgriTech has become the annual meeting point, serving as a business and technology transfer platform for the Agriculture 4.0 sector.



SPAIN'S AGRICULTURAL SECTOR IN FIGURES

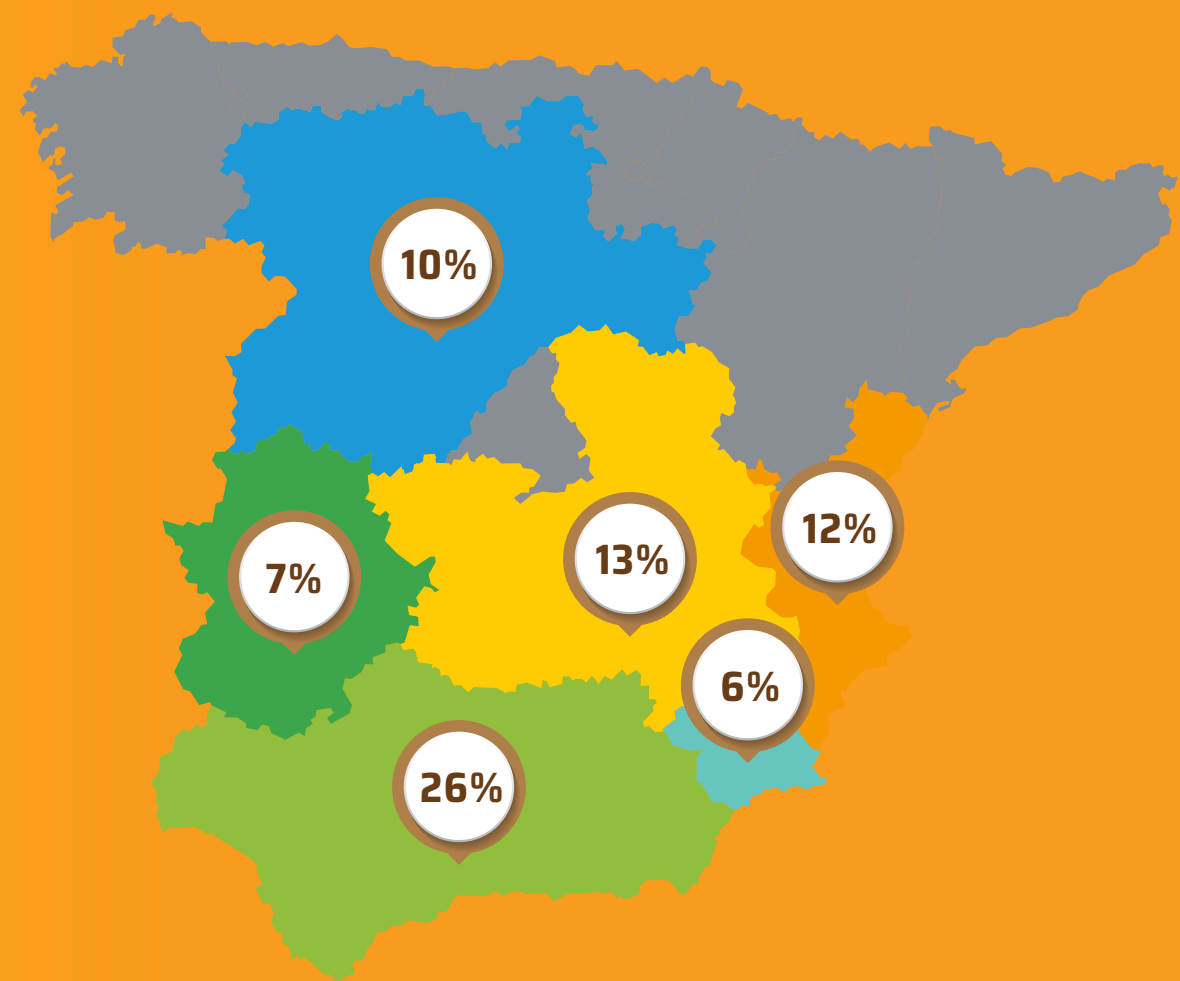
Spain ranks 4th in terms of the number of agricultural holdings in Europe

+914.000
Agricultural Holdings in Spain

23,9+ Millions
Hectares of Agricultural Land

68% of agricultural holdings in Spain are located in:

- 242.000 in Andalusia
- 117.000 in Castilla-La Mancha
- 111.000 in Valencian Region
- 90.000 in Castilla y León
- 62.000 in Extremadura



Andalusia, Castilla la Mancha, Castilla y León, Extremadura and Murcia together account for 68% of agricultural holdings in Spain.

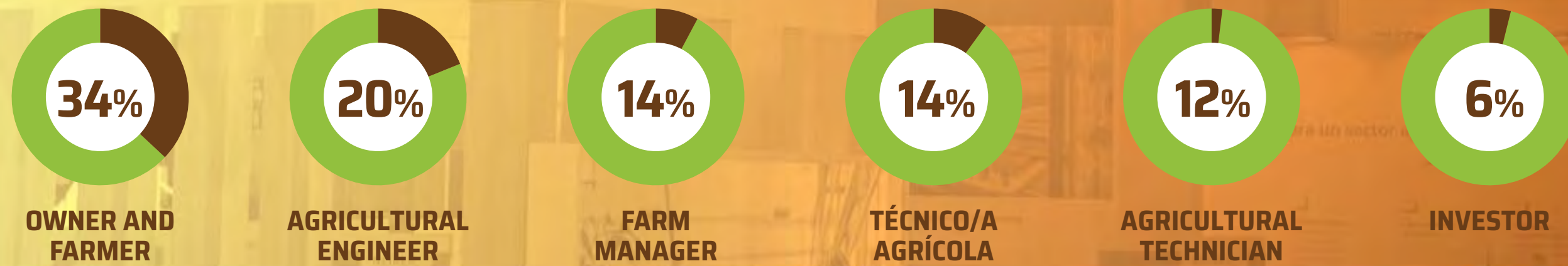
Andalusia leads the ranking in investment in the purchase of equipment, machinery, research, irrigation systems, energy, greenhouse technology, and fertilizers in Spain.



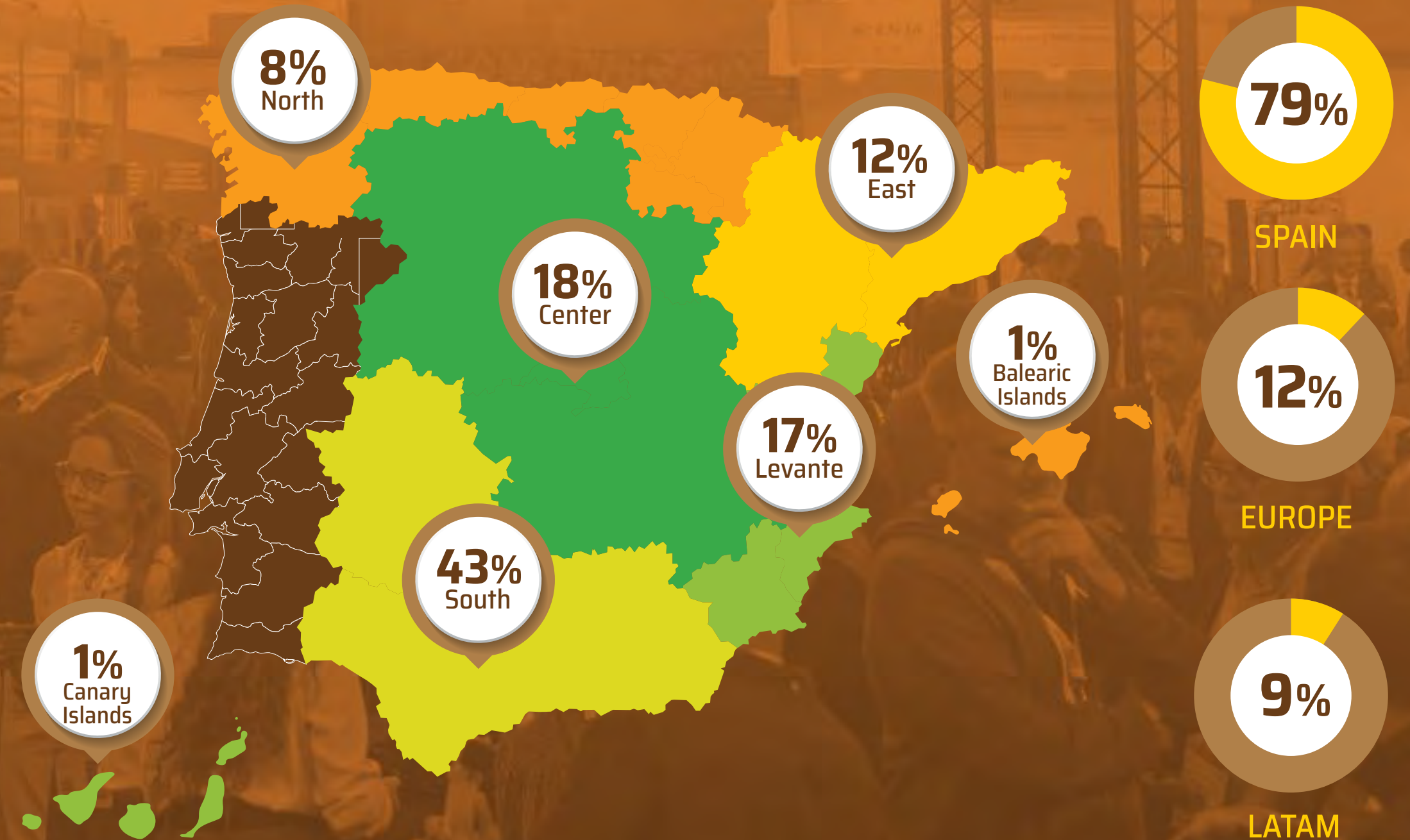
EXPO AGRITECH IN DATA



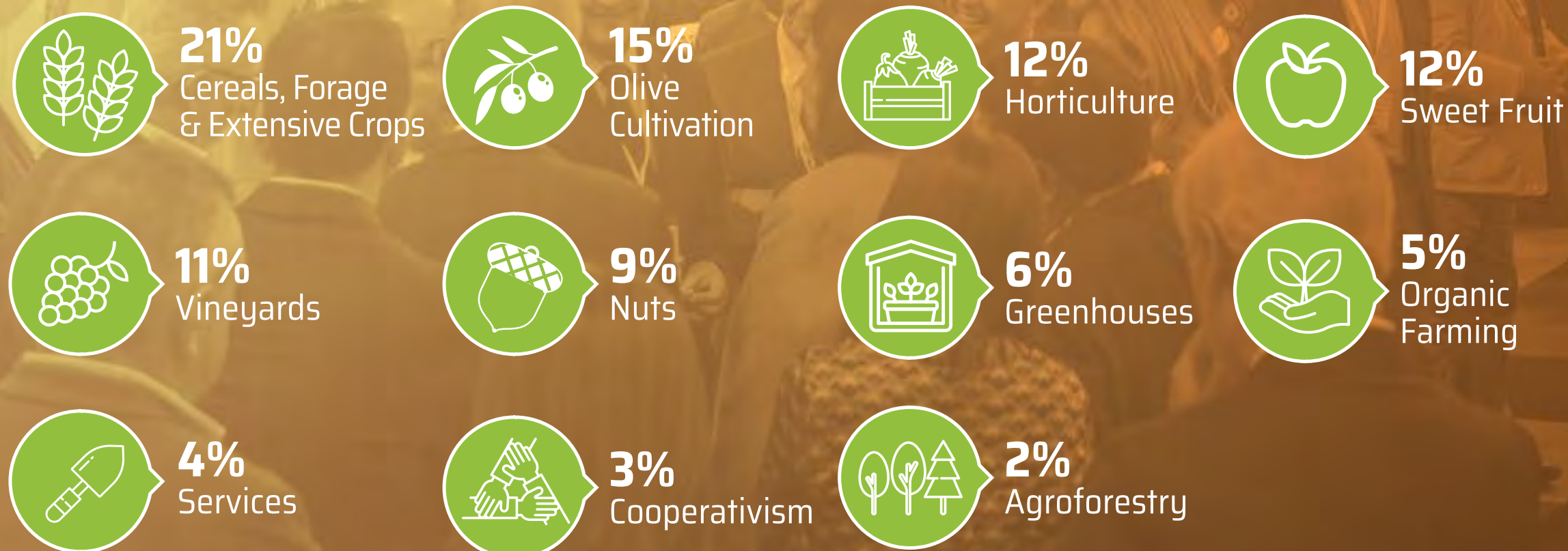
The Professional Profile of Expo AgriTech Visitors



Geographical Origin of Visitors



Expo AgriTech Attracts All Segments of the Agricultural Sector



The business platform that provides the most value to the sector

8,2

GENERAL EVENT RATING

85%

CONSIDER EXPO AGRITECH EQUAL TO OR BETTER THAN OTHER SECTOR EVENTS

92,5%

RECOMMEND EXPO AGRITECH TO ANOTHER PROFESSIONAL

95%

WILL VISIT EXPO AGRITECH 2025

EXPO AGRITECH SHOWCASES INNOVATION ACROSS AGRICULTURAL SEGMENTS

MACHINERY

- Tractors
- Harvesting Machinery
- Cultivation Machinery
- Cultivating Machinery

EQUIPMENT

- Seeding, Planting and Fertilization Equipment
- Crop Protection Equipment
- Soil Working Equipment
- Pruning and Protection Equipment
- Components and Accessories

IRRIGATION AND WATER MANAGEMENT

- Irrigation Systems and Equipment
- Water Treatments
- Smart irrigation Models
- Sprayers

POST-HARVEST

- Stationary Harvesting and Conditioning Equipment
- Selection and Treatment
- Transportation
- Processing Systems · Packaging

SUSTAINABILITY

- Precisión Agriculture
- Regenerative Agriculture
- Agrosystems
- Environmental Control Systems
- Substrates
- Vertical Farming

GREENHOUSE TECHNOLOGY

- Structures
- Plastics
- Climate Control Systems

FERTILIZATION

- Phytosanitary
- Fertigation
- Fertilizers

AGROENERGY

- Photovoltaic
- Wind
- Biomass
- Energy Production Machinery

BIOTECHNOLOGY

- Plant Nutrition
- Biological Control
- Seeds and Seeding
- Garden Centre

SERVICES

- Food Safety
- Technological Centers
- Consultancy and R&D
- Banking
- Insurance
- Certification Bodies
- Public Administrations

4.0 TECHNOLOGY

- Artificial Intelligence and Data
- Sensing and IoT Systems
- Remote Sensing
- Drones, Automation and Robotics
- Infrastructure and Connectivity
- Process Digitalization
- Agriculture 4.0



AGRITECH 4.0 CONGRESS



6
Auditoriums



400
Experts



200+
Sessions

MAIN TOPICS

- Agriculture 4.0
- Biotechnology
- Digitalization
- Sustainability
- Technology
- Innovation
- Artificial Intelligence
- AI Assistants
- Efficiency
- Productivity
- Regenerative Agriculture
- Vertical Farming
- Precision Agriculture
- Circular Economy
- New Crops
- Artificial Intelligence
- Sensors and Remote Monitoring
- Autonomous Machinery
- Irrigation Systems
- Automation and Robotics
- Drones
- Generational Renewal
- Biodiversity
- Climate Change

6 VERTICAL FORUMS:

- Extensive Crops Forum
- Viticulture Forum
- Greenhouse Forum
- Fruit Forums
- Olive Cultivation Forum
- Sustainability Forum

5 PROFESSIONAL SUMMITS

- Cooperatives Summit
- Farm Owners Summit
- Agronomists Summit
- Agricultural Engineers Summit
- Young Farmers Summit

MÁLAGA: AGRITECH 4.0 CAPITAL

From October 28 to 30, Málaga will become the epicenter of technological innovation for the agricultural sector. In addition to a professional trade fair featuring all the solutions, equipment, machinery, and technology for agricultural management, and the largest national congress on management and technology for 4.0 agricultural operations, Expo AgriTech will also host many other events, making it the best business platform in Spain for 2025.



FIRST-CLASS NETWORKING AGENDA



Farm Owners Lunch



Agronomists and Agricultural Engineers Lunch



Cooperatives and Young Farmers Cocktail



Interactive Areas



Welcome Party



AgriTech Innovation Awards 2024



AgriTech Startup Forum

AN EVENT OPEN ONLY TO HIGHLY INNOVATIVE COMPANIES AND THE "GAME-CHANGERS" OF THE AGRICULTURAL SECTOR

Your Marketing Plan for 2025

With the opportunity to participate as a Partner, Exhibitor, or Newcomer, here are some reasons to include Expo AgriTech in your 2025 marketing plan.

Generate hundreds of next-generation leads in just three days—leads that your sales network would take years to identify. Thousands of agricultural operations, agronomists, and agricultural professionals gather in Málaga at the 4.0 Farming Fair, Expo AgriTech 2025.

REASONS TO EXHIBIT

- BUILD CUSTOMER LOYALTY
- POSITION YOUR BRAND
- INCREASE YOUR SALES
- GAIN HIGH-QUALITY LEADS
- GAIN VISIBILITY IN THE SECTOR
- SHOWCASE YOUR INNOVATION AND LEADERSHIP
- ENGAGE WITH KEY DECISION-MAKERS
- PARTICIPATE IN VARIOUS INDUSTRY FORUMS



PARTNER

The best option to showcase your leadership and stand out from the competition. Position your stand in the best area, gain maximum visibility, participate in the congress, and enjoy all exclusive Premium activities.



EXHIBITOR

Showcase your products and solutions to thousands of potential buyers. Choose between the Premium Zone for maximum visitor traffic or the Business Zone to optimize your investment.



NEWCOMER

To help you boost your business from the start, we offer a turnkey package, specially designed for startups. Surround yourself with leading companies in the field of agricultural technology innovation.





NETWORK - KNOWLEDGE - BUSINESS OPPORTUNITIES

PERFORMING STUNNING EXHIBITIONS TO YOUR BUSINESS SUCCESS

- MÁLAGA info@nebext.com
- BARCELONA spain@nebext.com
- BOLOGNA italy@nebext.com
- BRUSSELS belgium@nebext.com
- DELHI india@nebext.com
- FRANKFURT germany@nebext.com
- LISBON portugal@nebext.com
- MEXICO CITY mexico@nebext.com
- DUBAI uae@nebext.com
- SAO PAULO brazil@nebext.com
- SHANGHAI china@nebext.com
- SILICON VALLEY usa@nebext.com
- TORONTO canada@nebext.com
- WARSAW poland@nebext.com



#AGR2025

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AGRITECH IS AN EVENT BY:

NEBEXT
NEXT BUSINESS EXHIBITIONS