



**EXPO AGRITECH**  
LA FERIA DEL CAMPO 4.0

**28-30 OCTOBER 2025**  
**MÁLAGA - FYCMA**

**CALL FOR  
AWARDS**

[www.expoagritech.com](http://www.expoagritech.com)

**INNOVATING THE  
NEW WAY TO GROW**





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# CALL FOR AWARDS 2025

## 1. OBJECTIVE OF THE AGRITECH INNOVATION AWARDS 2025

The AgriTech Innovation Awards 2025 aim to recognize the work, leadership, and transformation of farms and companies that are committed to the technological advancement and digitalization of the agricultural sector, promoting greater competitiveness, work efficiency, and sustainability within the industry.

## 2. AWARDS ORGANIZER

The AgriTech Innovation Awards 2025 are organized by Expo AgriTech. The evaluation and pre-selection process will be carried out in collaboration with a technical committee composed of international experts.

## 3. WHO CAN PARTICIPATE

The AgriTech Innovation Awards 2025 are open to all farmers, companies, universities, suppliers, executives, researchers, startups, accelerators, technology parks, innovation centers, and others who are committed to innovation and the transformation of the agricultural sector.

Any organization may apply for these awards, provided their candidacy is properly substantiated. The mission of these awards is to encourage and promote the implementation of new technologies and innovation in agriculture. Therefore, there are no significant restrictions on participation for individuals or organizations, as long as they align with this objective.





# CALL FOR AWARDS 2025

## 4. CATEGORIES OF THE AgriTech Innovation Awards 2025

### • Best Industrial Product for Agricultural Productivity

This category will reward supplier companies or their innovative technologies focused on improving the productivity of agricultural operations and fieldwork.

### • Best Solution for a 4.0 Farm

This category will award the best digitalization solutions applied to field management and its products.

### • Best Sustainable Farm

This category will reward farms that have a sustainability improvement project aimed at achieving the objectives of the Common Agricultural Policy (CAP) and the 2030 Agenda.

### • Best Farm in the Use of New Technologies

This category will reward farms that have already implemented new technologies in their cultivation, irrigation, harvesting processes, and, ultimately, throughout their production chain.

### • Best AgriTech Startup

This category will reward startups and emerging companies that offer the most disruptive solutions for farms and the management of fieldwork.





# CALL FOR AWARDS 2025

## 5. PROPOSAL SUBMISSION

To submit your application for the Agritech Innovation Awards 2025, please fill out all the required information in the [online form you will find here](#).

The proposal should consist of an abstract of fewer than 200 words. An executive summary of up to 800 words is encouraged, explaining the vision and objective of the project, a description of the innovation in relation to the state of the art, and the positive impacts according to the industry profile targeted. Inclusion of the deployment plan, detailing the necessary resources (talent – roles, skills –, equipment) and the changes it represents for the companies implementing the project, will be positively valued.

The proposal can be supplemented with attachments and photographs in a document no larger than 5MB. The form and supporting documents must be submitted in Spanish or English (proposals in other languages will not be considered).

The organization may request any clarifications or additional information about the submitted proposals. Awarded projects may be invited to present their project during the current or next edition of the congress program.

## 6. SUBMISSION DEADLINES

The key dates to consider are as follows:

- Proposal Submission Deadline: September 26th 2025
- Selected Proposals: Finalist candidates will be notified starting from October 10th 2025.

## 7. EVALUATION CRITERIA

Proposals will be evaluated by the expert jury according to the criteria of innovation and leadership. The proposal should be structured so that the following can be clearly identified:

- The technological scope, sector, and challenge addressed by the project
- The value proposition
- The innovative and disruptive nature of the project
- The project team involved

The description of the project's development and its scaling timeline will also be positively valued.

**Submit your proposal**



# CALL FOR WARDS 2025

## 8. EVALUATION PROCESS

The evaluation process is divided into two phases:

### PHASE 1: Compliance and Pre-selection

The Congress management and the Expo AgriTech organization will carry out the initial evaluation to verify whether the submitted proposal meets the defined requirements and selection criteria.

The evaluation process will be conducted individually by the members of the Expert Committee and will be used to select the finalists in each category.

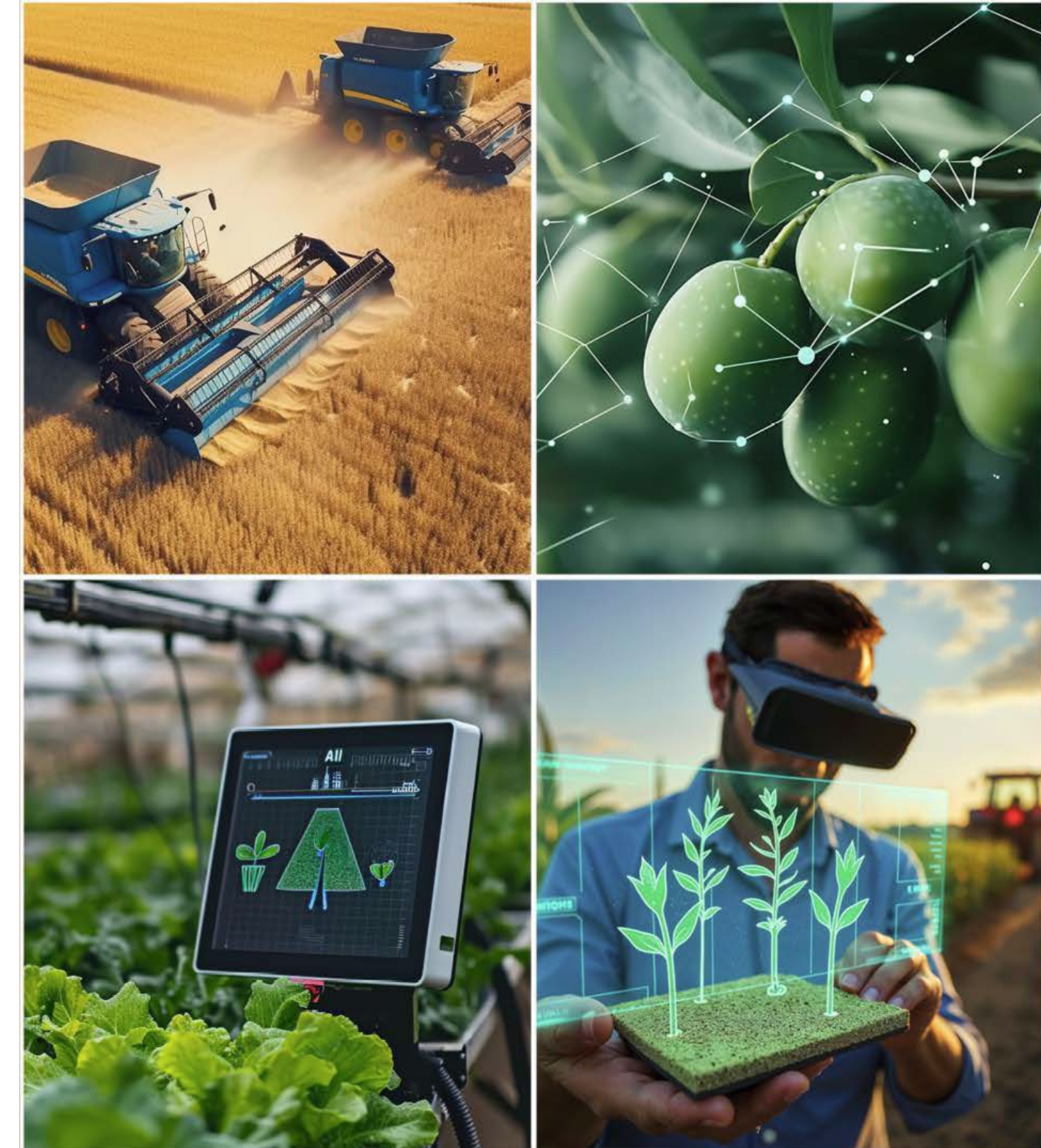
Pre-selected candidates will be informed starting from September 26th 2025.

If necessary, and on an exceptional basis, the organization may request additional information to complement the candidate's proposal.

### PHASE 2: Winner Selection

The Expert Committee will meet in the days leading up to the Awards Gala to evaluate the finalist projects and select the winner in each category. The Committee reserves the right to declare any award category void.

The Committee may also reassign a proposal to a different category if deemed more appropriate.



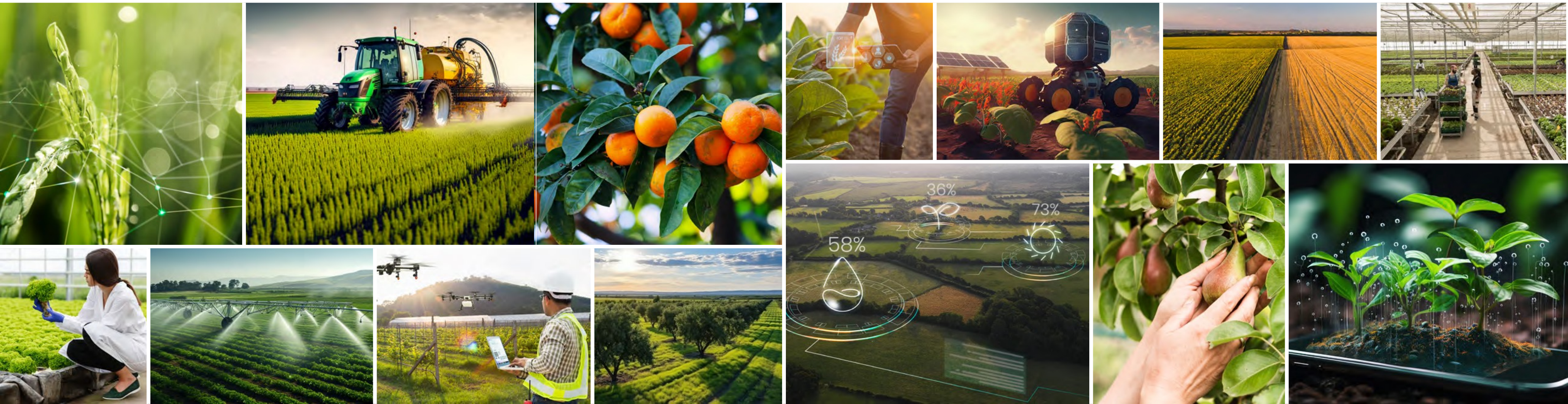


# CALL FOR AWARDS

## 9. AWARDS

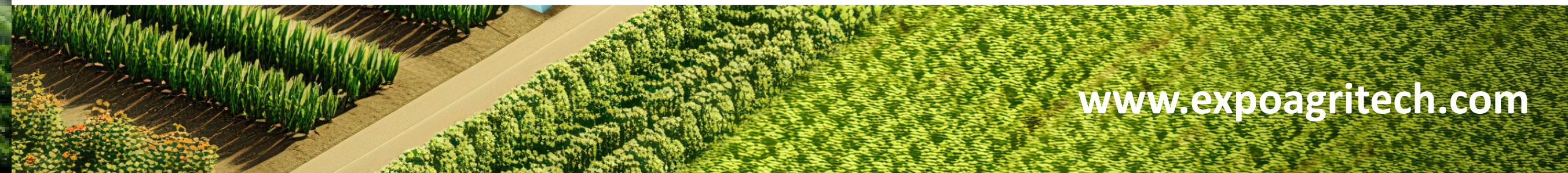
The FoodTech Innovation Awards will grant the following prizes to the finalists:

- An individual invitation to attend the Awards Ceremony for each finalist
- Presentation of an official award recognizing the winning category
- Media coverage of each award through accredited press at Expo AgriTech 2025 and the event's Media Partners





## 8. DATA PROTECTION AND INDUSTRIAL PROPERTY RIGHTS



The Congress organizers commit to maintaining the confidentiality of the proposals received and the companies or authors.

They will only share this information with members of the Steering Committee.

Once a proposal is selected, the organizers may publish any data considered public (author, company/organization, title, abstract, website, and topic).

All participants are responsible for the authorship of the proposals submitted and are the owners of the intellectual property rights and, where applicable, industrial property rights.

Each participant is responsible for ensuring that the proposal submitted does not violate intellectual property rights, industrial property rights, copyrights, and/or image rights, and assumes full responsibility with respect to third parties.

The Congress Organization is exempt from all liability.

In compliance with the General Data Protection Regulation, we inform you that your data will be incorporated into our files for the purpose of maintaining professional and/or commercial relationships.

If you wish, you may exercise your rights of access, rectification, cancellation, and opposition regarding your data by contacting: NEXT BUSINESSEXHIBITIONS S.L. (NEBEXT) at [data@nebext.com](mailto:data@nebext.com).



# 9. CONTACT INFORMATION



For any questions or suggestions regarding the Call for Awards, you can contact us at:

- T: 00 34 93 492 38 03
- E: [congress.agritech@barter.es](mailto:congress.agritech@barter.es)

If you are also interested in presenting or learning about different participation options, please contact us at:

- T: 00 34 919 551 551
- E: [exhibit@expoagritech.com](mailto:exhibit@expoagritech.com)





## NETWORK - KNOWLEDGE - BUSINESS OPPORTUNITIES

### PERFORMING STUNNING EXHIBITIONS TO YOUR BUSINESS SUCCESS

- MÁLAGA [info@nebext.com](mailto:info@nebext.com)
- BARCELONA [spain@nebext.com](mailto:spain@nebext.com)
- BOLOGNA [italy@nebext.com](mailto:italy@nebext.com)
- BRUSSELS [belgium@nebext.com](mailto:belgium@nebext.com)
- DELHI [india@nebext.com](mailto:india@nebext.com)
- FRANKFURT [germany@nebext.com](mailto:germany@nebext.com)
- LISBON [portugal@nebext.com](mailto:portugal@nebext.com)
- MEXICO CITY [mexico@nebext.com](mailto:mexico@nebext.com)
- DUBAI [uae@nebext.com](mailto:uae@nebext.com)
- SAO PAULO [brazil@nebext.com](mailto:brazil@nebext.com)
- SHANGHAI [china@nebext.com](mailto:china@nebext.com)
- SILICON VALLEY [usa@nebext.com](mailto:usa@nebext.com)
- TORONTO [canada@nebext.com](mailto:canada@nebext.com)
- WARSAW [poland@nebext.com](mailto:poland@nebext.com)



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