



**EXPO AGRITECH**  
LA FERIA DEL CAMPO 4.0

**28-30 OCTOBER 2025**  
**MÁLAGA - FYCMA**

# INNOVATION THE NEW WAY OF FARMING

[www.expoagritech.com](http://www.expoagritech.com)

**PARTICIPATION KIT**

# SUMMARY PARTICIPATION KIT

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# 1. SMART PARTICIPATION MODELS FOR INNOVATIVE COMPANIES

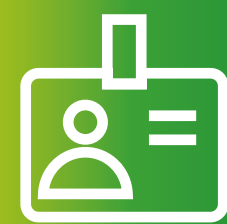
Whatever your marketing strategy may be, **ExpoAgriTech 2025** offers participation options to suit your needs.

Our Partnership options range from a turnkey participation pack for startups to a prestigious space in the exhibition area for lead generation, or even the maximum visibility and networking opportunities.



**PARTNER**

Are you a leader or do you want to become one? Showcase your leadership in the agricultural sector by impressing both your current and potential clients through partnership with ExpoAgriTech. You will be the envy of all your competitors, with a space in the best area of the expo and aligning yourself with the knowledge and innovation, being present in all high-level communication elements and forums.



**EXHIBITOR**

The most competitive option is to showcase the innovation of your products and solutions to the sector. Attract new customers and retain them by being present in the Premium or Business Exhibition Area.



**NEWCOMER**

Just starting out? Looking for the highest return at the lowest cost? We offer you a turnkey package to achieve it. Someday you will be the leader, and we want to help you get there.



# PARTNER

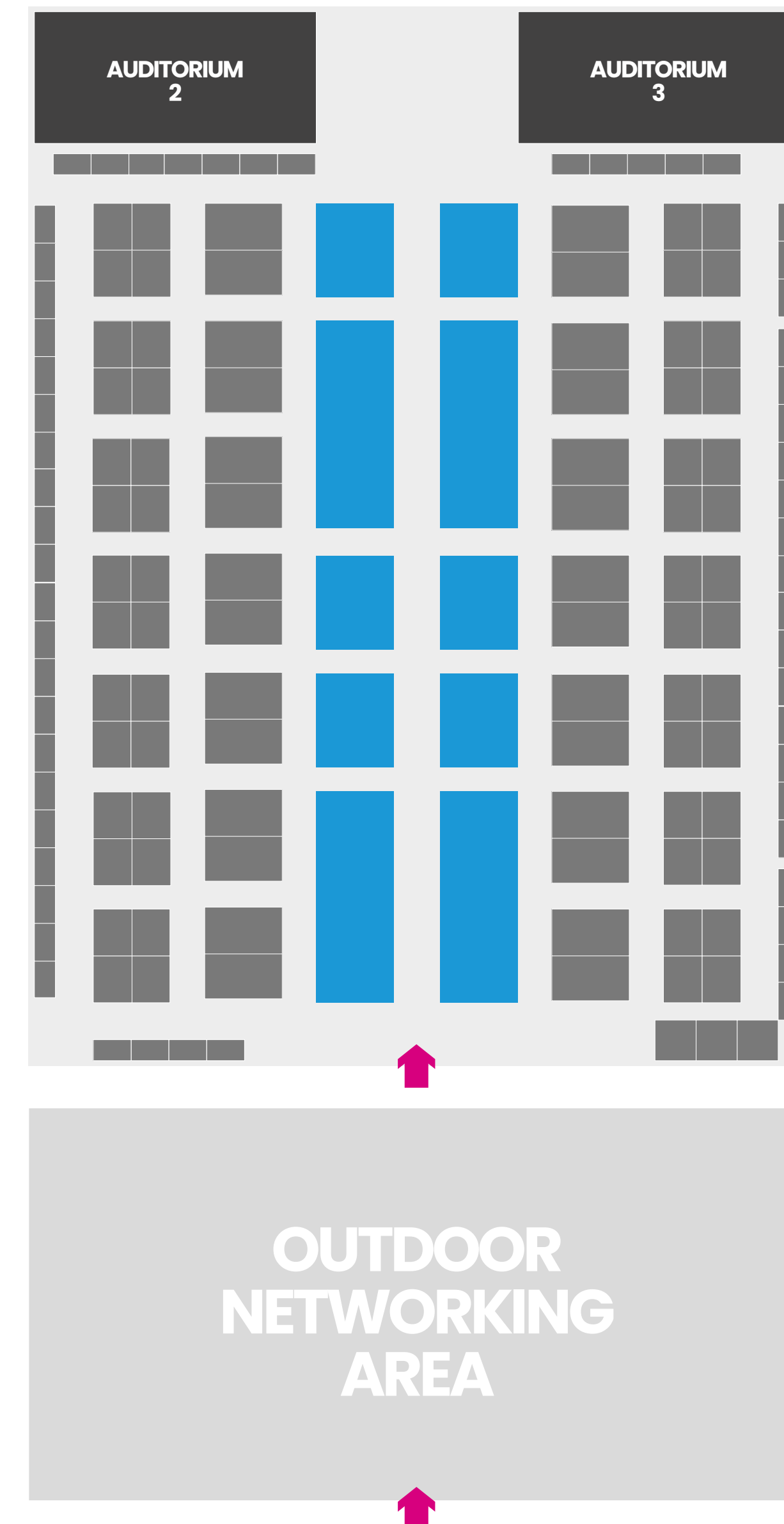


Being a leader means many things, and that's why we propose becoming a **Partner de ExpoAgriTech 2025**.

And what does that mean? Much more than you think. Surprise your current and potential clients by inviting them to a top-level event. They're sure to be a pleasantly surprised.

- **Generate a great brand impact** through all communication elements before, during, and after the event.
- **Enjoy your own space in the best area** of the exhibition, **exclusively** for Partners.
- Maintain **direct contact** with **key influencers and decision makers**.
- **Play a relevant role in the congress** and networking activities of ExpoAgriTech.
- Offer a **differential and exclusive treatment to your best clients and potentials** in an environment of inspiration and innovation.
- And many other high-value-added actions that will provide you with **the best return on your investment**.

● Partner Area



# PARTNER



Te ofrecemos **dos modelos de participación** para que aprovechemos al máximo a tu participación vinculando tu marca a un evento que está transformando el futuro del sector.

We offer you **two participation models** to maximize your involvement, linking your brand to an event that is transforming the future of the sector.

## SPEAKING SLOT IN THE CONGRESS

The best opportunity to link your brand with innovation and leadership by becoming part of a unique program featuring the top speakers and industry experts in the food and beverage sector.

Subject to prior approval by the congress management.

## PRIVILEGED SPACE IN THE PARTNER ZONE OF THE EXPO

You will have one of the exclusive spaces in the Partner Zone of the Expo, ensuring maximum visibility and high visitor traffic to your stand.

## PRESENCE IN NETWORKING ACTIVITIES

We offer you the opportunity to take a leading role in top-tier networking activities, where you can share your expertise, establish new connections, and build strategic alliances between companies, along with many other options.

## ROADSHOWS AND EVENT PRESENTATIONS

Align your brand and become part of the presentations held across the country, leveraging our platform to reach the sector.

## LEADERSHIP SUMMIT

Your company's top representative will have the opportunity to attend and invite their most valued client to this exclusive gathering. Here, presidents and CEOs of leading companies, along with key government representatives, will discuss sector-wide needs and strategies that could become realities in the near future.

## AGRITECH INNOVATION AWARDS 2025

Be present at the awards gala, attending with your team members or clients.

## CONGRESS INVITATIONS FOR YOUR TOP CLIENTS AND PROSPECTS

As a Partner, you can offer a unique and exclusive experience, inviting your clients and prospects to top-level keynote sessions that will help them shape their company strategy for the coming months.

## BRAND IMPACT

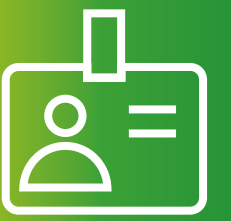
We will maximize your brand visibility by integrating it into a wide range of online and offline communication elements, before, during, and after the event. Your brand will be featured on the event website homepage, newsletters, blogs, social media, signage, mobile app, and many other touchpoints, ensuring countless brand impressions.

# PARTNER



	<u>Global Partner</u>	<u>Event Partner</u>		<u>Global Partner</u>	<u>Event Partner</u>
<b><u>PARTICIPATION</u></b>			<b><u>PRE-EVENT   DURING   POST-EVENT COMMUNICATION</u></b>		
Space in the Expo area	Up to 184 sqm included	Up to 40 sqm included	Logo and link on home page	1st level	2nd level
Location in the Expo area	Partner Area- Main aisle	Partner Area- Main aisle	Logo and link on partners page	1st level	2nd level
Space type	4 open sides booth	3 open sides booth	Prominent presence in the exhibitor list online	Categoría Global Partner	Categoría Event Partner
Insurance	✓	✓	Logo in event advertisements	✓	
<b><u>AGRITECH CONGRESS 4.0</u></b>			Delivery of your corporate press kit to all accredited journalists	✓	✓
Presence as a speaker in the ExpoAgriTech programme	3 slots supersession	1 slot powerful conference	Logo in Roadshows presentations	1st level	2nd level
Logo on screen at the beginning and end of sessions	1st level	2nd level	Logo in the event app	1st level	2nd level
Logo on signage and communication of the congress	1st level	2nd level	Logo in the newsletters sent to the entire visitor database	1st level	2nd level
<b><u>NETWORKING DE ALTO NIVEL</u></b>			Mention on social media	1st level	2nd level
Invitations Business Pass (to the expo + open sessions)	500	250	Prominent mention in the post-event report	1st level	2nd level
Invitations Premium VIP Pass (to the expo + Congress + VIP Lounge)	100 VIP	50 VIP	<b><u>OTHER SERVICES</u></b>		
Access to VIP Lounge	✓	✓	Exhibitor parking spaces	2	1
Leadership Summit invitation	1 CEO + 1 CLIENTE	1 CEO + 1 CLIENTE	Free Wi-Fi network for exhibitors	✓	✓
<b><u>VISIBILITY AND BRAND IMAGE</u></b>			<b><u>SPECIAL CONSIDERATIONS</u></b>		
<b><u>AT THE VENUE</u></b>			Invitation to join the Advisory Board of the event	✓	
Logo on signage and communication materials within the venue	1st level	2nd level	Preference and discount on sponsorship options		
Logo on exhibition area map located in pavilions within the venue	✓	✓	Discount on ticket purchases	25%	15%
				50 %	50 %

# EXHIBITOR



Optimal participation options for **innovative companies**.

We offer you 3 participation options within the Exhibitor category so you can showcase your products and solutions: the Expo area at **ExpoAgriTech**.

Retain and attract new customers by choosing the option that best suits your strategy and budget, and benefit from all the perks we offer as an exhibitor.

## • 2 AREAS TO CHOOSE FROM:

- **PREMIUM AREA:** Located next to the Partner Area, it will offer you maximum visibility and visitor traffic alongside industry leaders. The ideal area for companies looking to maximize lead generation and visibility.
- **BUSINESS AREA:** A location in the aisles offers you a participation option tailored to your budget without sacrificing the business opportunities of a leading platform in the industrial solutions offering.

## • 4 PARTICIPATION MODELS based on your actual space needs and without additional square meters:

### With Included Stand:

- **EXHIBITOR PACK S** (20 sqm): Includes registration free, space, stand, insurance, passes, and invitations.
- **EXHIBITOR PACK M BUSINESS AREA** (40 sqm): Includes registration free, space, stand, insurance, passes, and invitations.

### Con Stand Optional:

- **EXHIBITOR M PREMIUM AREA** (40 sqm): Includes registration fee, space, stand, insurance, passes and invitations.
- **EXHIBITOR L** (80 sqm): Includes registration fee, space, stand, insurance, passes and invitations.

*(See stand options in stand 4)*

*NOTE: The Exhibitor S pack and Exhibitor M Business Area pack include the stand options indicated in section 4. For the Exhibitor M and Exhibitor L in the Premium Area, the stand is not included and is optional.*

- Premium Area
- Business Area



# NEWCOMER

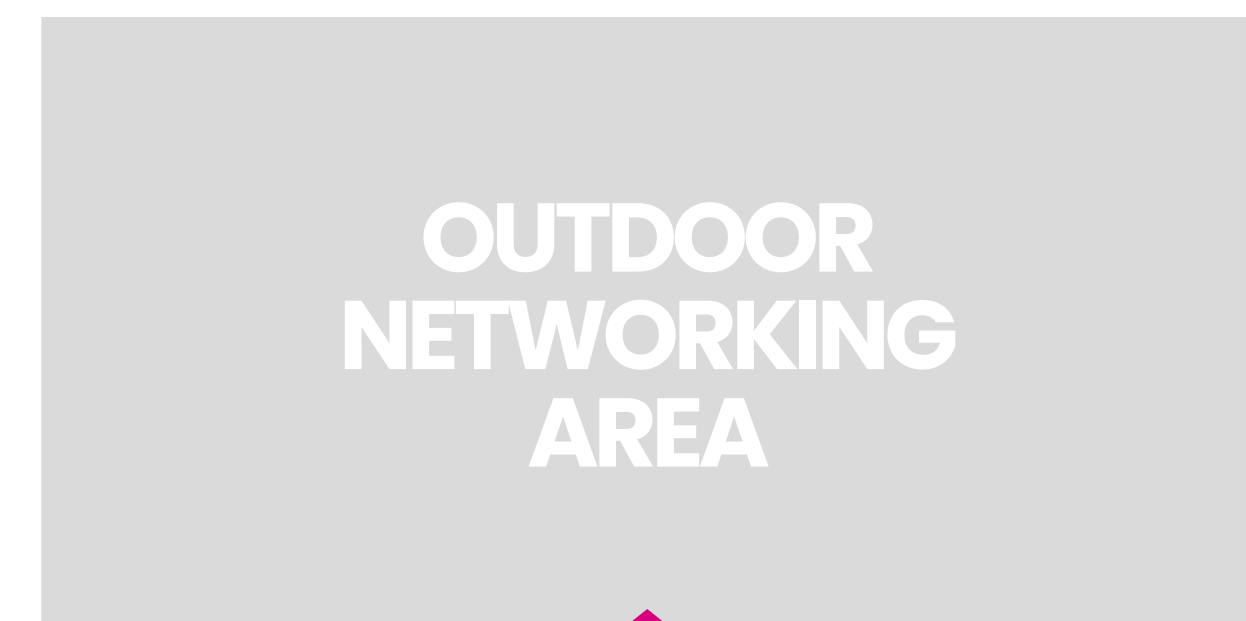
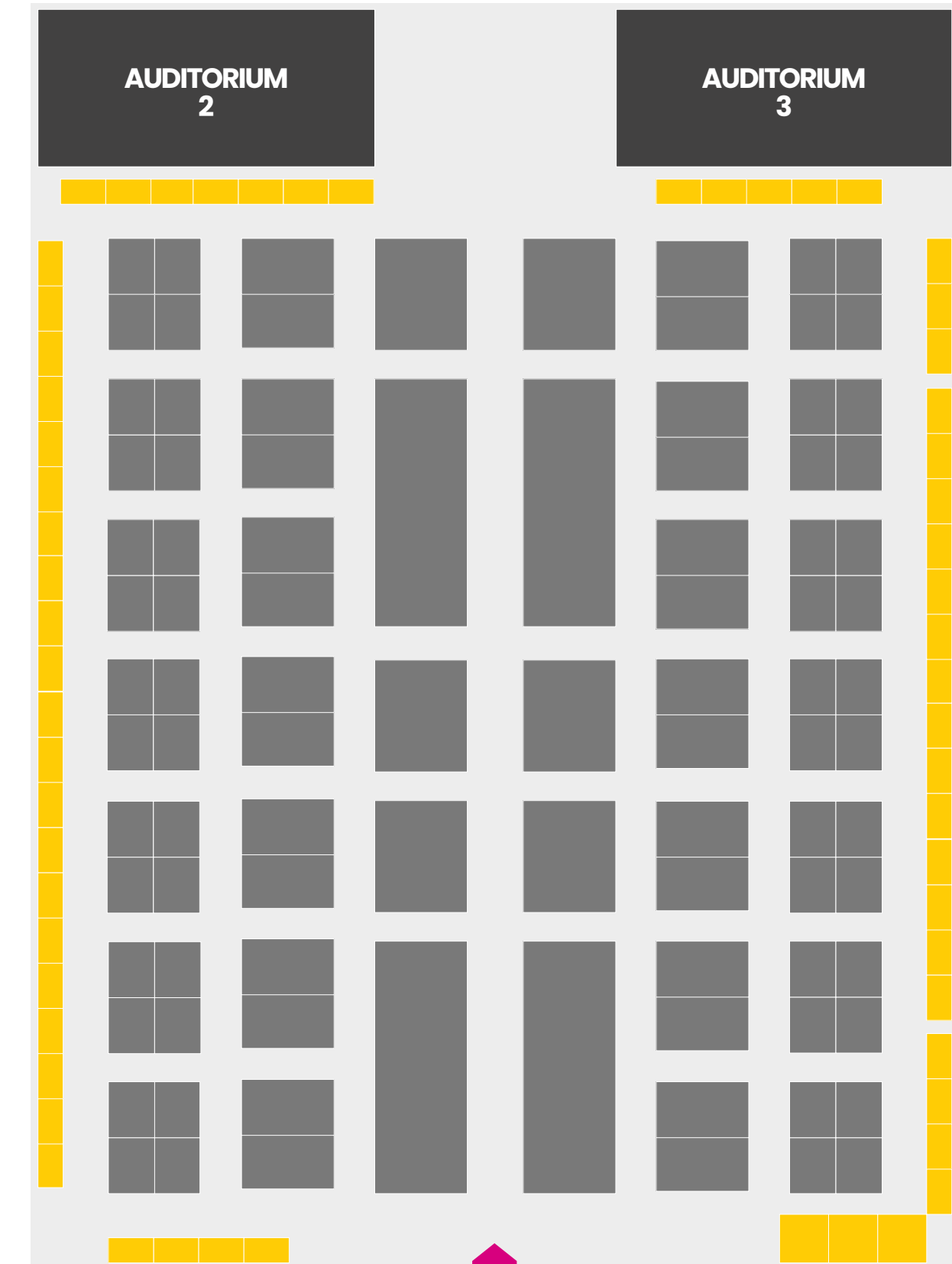


We understand how challenging it is to start or grow a business. That's why our commitment is to offer a turnkey participation package, ultra-competitive, specially designed for startups or newly established companies. Take advantage of being present at the key event in the sector with the lowest investment and incredible business opportunities.

## START-UP PACK:

For startups or newly established companies up to a maximum of 4 years of activity. Benefit from being surrounded by innovative projects and companies like yours. Includes registration fee, space, insurance, 6sqm stand, passes and invitations.

● Newcomer Area



## 2. SUMMARY OF PARTICIPATION RATES

PARTICIPATION MODELS	EXHIBITION AREA LOCATION	PARTICIPATION PACKS	Early Bird Until June 30th 2025	From July 1st 2025 onwards	Included sqm of space	SPEAKING SLOTS	Business Invitations	Premium VIP Invitations	STAND	Additional graphic package rates
PARTNER	PARTNER AREA	GLOBAL PARTNER	33,000 €	35,000 €	184 m <sup>2</sup>	3	500	100	-	N/A
		GLOBAL PARTNER	20,990 €	22,990 €	80 m <sup>2</sup>	3	500	100	17,500 €**	N/A
		EVENT PARTNER	16,990 €	18,490 €	40 m <sup>2</sup>	1	250	50	5,900 €**	N/A
EXHIBITOR	PREMIUM AREA	EXHIBITOR L	15,990 €	17,990 €	80 m <sup>2</sup>	-	200	10	8,500 €**	N/A
		EXHIBITOR M	12,990 €	14,500 €	40 m <sup>2</sup>	-	100	8	4,900 €**	N/A
		EXHIBITOR PACK S	6,990 €	8,000 €	20 m <sup>2</sup>	-	50	4	INCLUDED	1,500€
	BUSINESS AREA	EXHIBITOR PACK L	15,000 €	16,000 €	80 m <sup>2</sup>	-	50	4	8,500 €**	N/A
		EXHIBITOR PACK M	9,990 €	12,000 €	40 m <sup>2</sup>	-	50	4	INCLUDED	1,900 €
		EXHIBITOR PACK S	5,990 €	6,990 €	20 m <sup>2</sup>	-	50	2	INCLUDED	1,500€
NEWCOMER	NEWCOMER AREA	START-UP*	2,300 €	3,000 €	6 m <sup>2</sup>	-	20	1	INCLUDED	775€

\*Only available for companies with a maximum of 4 years of activity.

\*\*Optional stand

Prices VAT applicable not included

# 3. UNIQUE SPONSORSHIP OPTIONS

ExpoAgriTech 2025 - The field 4.0 offers you the opportunity to maximize your brand presence and visibility through unique sponsorship options. Be the first and ensure that your customers and potential clients remember you instead of your competition.

## SPONSORSHIP OF SPACES

Spaces	Associate your brand with an auditorium and gain presence in all on-site communications with the visibility of your logo in all photos.	
	<b>AUDITORIUM 1 SPONSORSHIP</b>	<b>10,000 €</b>
	<b>AUDITORIUM 2 SPONSORSHIP</b>	<b>8,500 €</b>
	<b>AGRI INNOVATION THEATRE SPONSORSHIP</b>	<b>5,000 €</b>
	<b>FACTORY INNOVATION THEATRE SPONSORSHIP</b>	<b>7,000 €</b>
	<b>VIDEO ON DEMAND PLATFORM</b>	<b>10,000 €</b>

## EVENT SPONSORSHIP

Lanyards	Showcase your leadership on the most exclusive and visible image element of the event: the Lanyards. Logo sharing space with the event's logo. (Sponsorship includes production cost).	<b>10,000 €</b>
Free WI-FI	The most valued service by professional visitors is Wi-Fi. And you have the possibility to make it courtesy of yours. Logo on the enabled Wi-Fi zones, event website, signage, and landing page.	<b>5,000 €</b>
Event APP	Your image on one of the most useful and used elements by the professionals who will visit ExpoAgriTech. Logo on the landing page of the app, signage of the venue and the event website.	<b>5,000 €</b>
Signage elements	The venue offers various signage elements where you can make your brand visible.	<b>Desde 3,000 €</b>

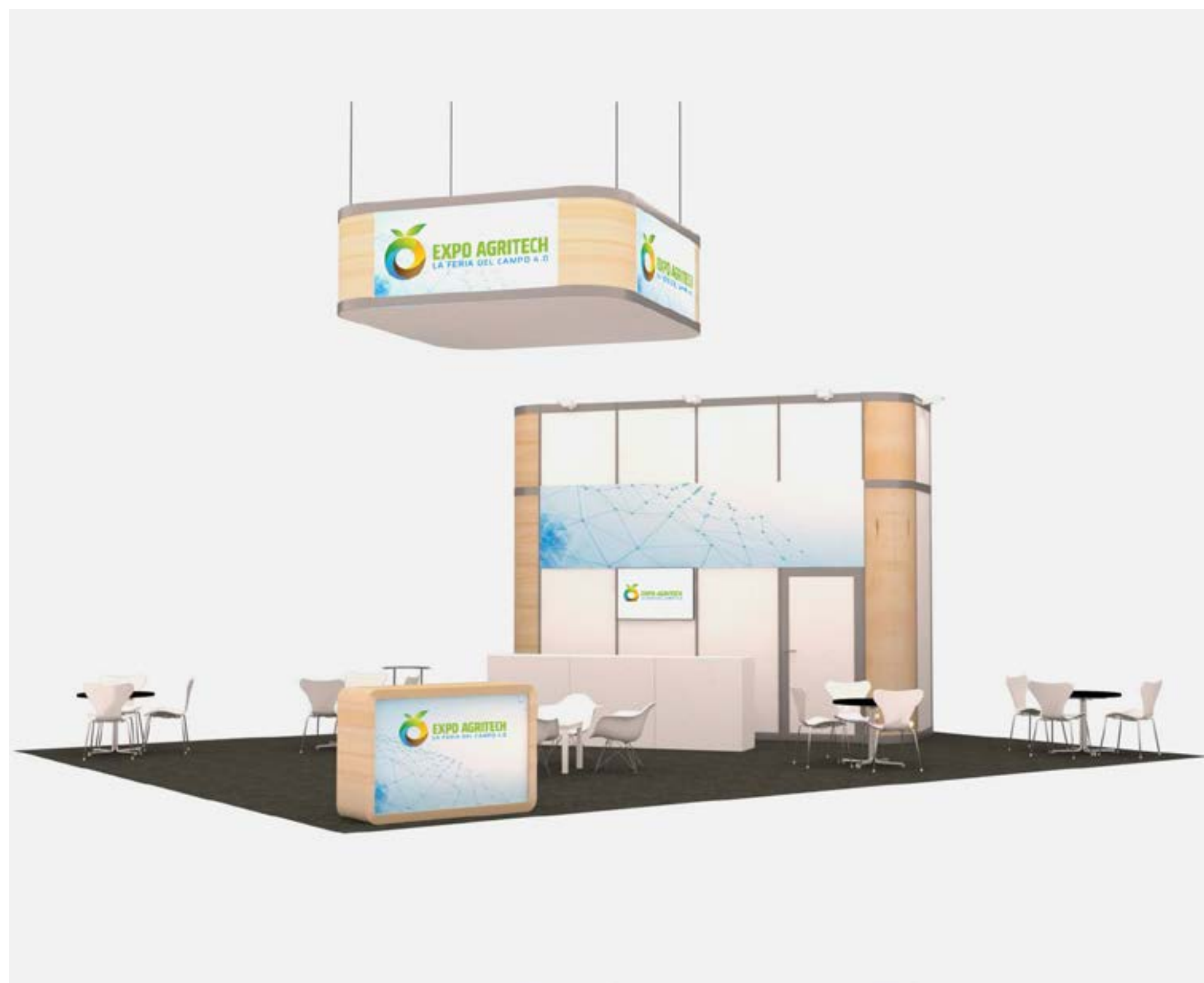
## AWARDS SPONSORSHIP

Name one of the Innovation awards	Link your brand to the pinnacle of innovation: the AgriTech Innovation Awards 2025. Logo and name linked to one of the categories of the Innovation Awards to be presented at ExpoAgriTech 2025. Logo on the screen and presentation of the sponsored award by a representative of your company.	<b>2.000 €</b>
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## COMMUNICATION TYPES

Communicate 1	Share your leadership through content on the ExpoAgriTech 2025 blog: we offer you the opportunity to publish an article on our blog, with dissemination through Twitter (5 tweets) and LinkedIn (1 post).	<b>1,000 €</b>
Communicate 2	In addition to the entire Comunica 1 pack, we include the sending of a dedicated email to all visitors of ExpoAgriTech 2025.	<b>3,000 €</b>

# GLOBAL STAND 80 sqm / OPTIONAL IN GLOBAL PARTNER PACK



## RATE:

- Stand rate: 17,500 €. VAT not included

## INCLUDED SERVICES:

- Basic pre-opening cleaning (includes removal of carpet plastic)

## TECHNICAL SPECIFICATIONS:

### STAND

- 80 m<sup>2</sup> carpet for the fair on a 8 cm high platform with a ramp.
- Hanging aerial structure on truss.
- Central structure/storage of 500x200 cm at a height of 396 cm in white or black color, curved sides, and storage with door and key.
- Wooden counter with client logo printed.

### FURNITURE

- 4 white round tables
- 12 white chairs
- 1 stool
- 1 low table
- 3 mostradores de carpintería
- 1 warehouse shelving
- 1 coat rack
- 1 small refrigerator

## ELECTRICITY - LIGHTING

- Minimum power and electrical consumption for lighting
- 3kW electrical panel with differential switch and socket
- LED lighting
- 1 sodium bulb
- 1 single-phase socket on the counter
- 1 double single-phase socket on the carpentry counter
- 2 double single-phase sockets in the storage area

## SIGNAGE

- Logo on reception counter
- Client image on the central structure wall
- Client image on the central aerial structure

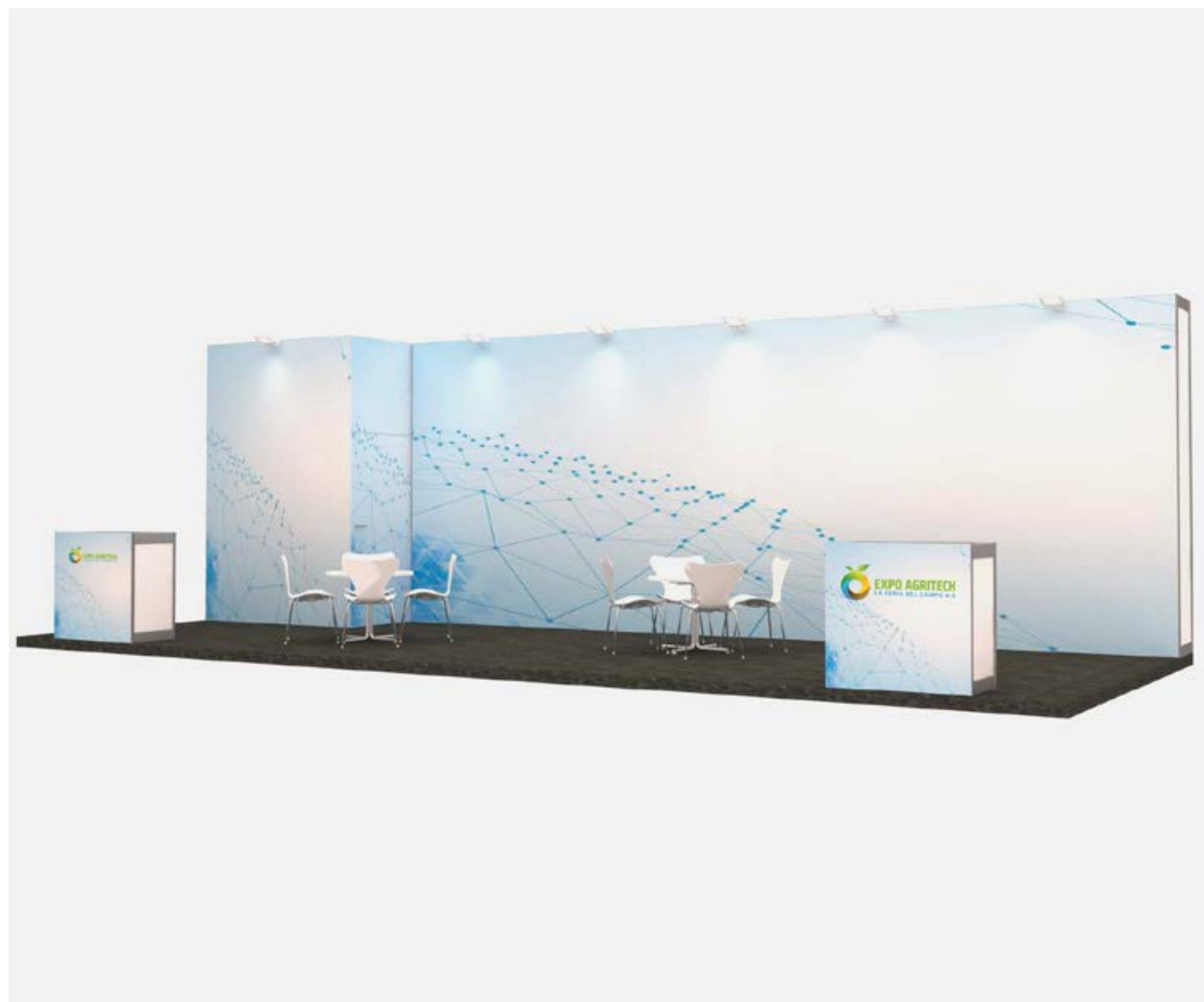
Carpet colour options. Changing carpet colour at no additional cost.

Medium Grey	Brown	Navy Blue	Apple Green
Anthracite Grey	Red	Violet	Leaf Green
Black	Orange	Jasper Blue	
		European Blue	

Stand image is for informational purposes only. Stand images may vary depending on the final assigned space.

The removal of any element by the exhibitor does not imply a reduction in cost. All material used, structural or electrical, is rented, and any damage will be billed at the corresponding rates. No nailing of any element to the stand walls is allowed, only fixing elements using adhesive tape.

# EVENT STAND 40 sqm / OPTIONAL IN EVENT PARTNER PACK



## RATE:

- Stand rate: 5,900 €. VAT not included

## INCLUDED SERVICES:

- Basic pre-opening cleaning (includes removal of carpet plastic)

## TECHNICAL SPECIFICATIONS:

### STAND

- 40 sqm fair carpet on 8 cm platform with ramp
- Octagonal profile structure at 300 cm height
- Storage of 2x1,25 m

### FURNITURE

- 2 modular counters 100x50x100 cm with customizable logo on white, lock, and shelf
- 2 white round tables
- 8 white chairs

## ELECTRICITY - LIGHTING

- Minimum power and electrical consumption for lighting
- Electrical panel with differential and 2 double single-phase sockets in storage
- LED lighting

## SIGNAGE

- Logo on reception counters
- Walls labeled in vinyl on foam with custom design

Carpet colour options. Changing carpet colour at no additional cost.

Medium Grey	Brown	Navy Blue	Apple Green
Anthracite Grey	Red	Violet	Leaf Green
Black	Orange	Jasper Blue	
		European Blue	

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# EXHIBITOR LARGE STAND 80 sqm / OPTIONAL IN EXHIBITOR L PACK



## RATE:

- Stand rate: 8,500€. VAT not included

## INCLUDED SERVICES:

- Basic pre-opening cleaning (includes removal of carpet plastic)

## TECHNICAL SPECIFICATIONS:

### STAND

- 80 sqm fair carpet
- Maximum profile type structure of 400 cm/h
- Black walls in black, white, or grey
- Storage space of 400x200 cm with key and lock

### FURNITURE

- 4 modular counters
- 4 white round tables
- 2 airport tables
- 16 white chairs
- 4 stools
- 1 small refrigerator
- 1 storage shelf
- 1 coat rack

## ELECTRICITY - LIGHTING

- Minimum power and electrical consumption for lighting
- Electrical panel with differential and 4 double sockets
- LED lighting

## SIGNAGE

- 2 signs of 4x2 m
- 2 signs of 2x1 m
- 4 vinyls for counters of 1x1m

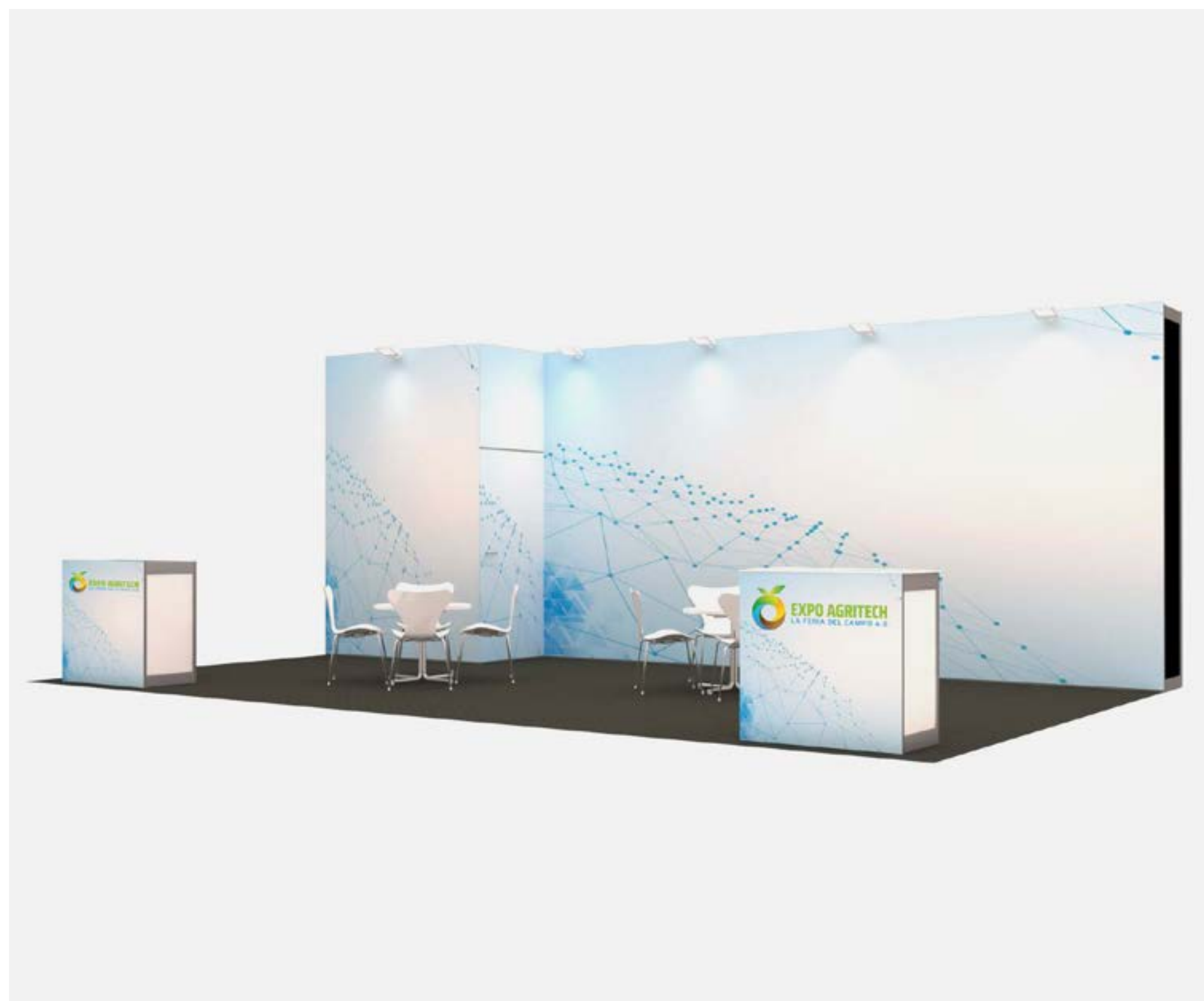
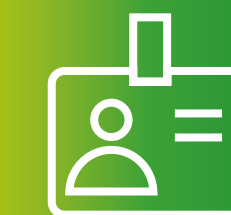
Carpet colour options. Changing carpet colour at no additional cost.

Medium Grey	Brown	Navy Blue	Apple Green
Anthracite Grey	Red	Violet	Leaf Green
Black	Orange	Jasper Blue	
		European Blue	

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# EXHIBITOR M DESIGN STAND 40 sqm / OPTIONAL IN THE EXHIBITOR M MODALITY PREMIUM ZONE



## RATE: \_\_\_\_\_

- Stand rate: 4,900 €. VAT not included

## INCLUDED SERVICES:

- Basic pre-opening cleaning (includes removal of carpet plastic)

## TECHNICAL SPECIFICATIONS:

### STAND

- 40 sqm fair carpet
- Octagonal profile structure at 300 cm height
- 2x1.25 m storage

### FURNITURE

- 2 Modular counters 100x50x100 cm with logo
- 2 white round tables
- 8 white chairs

## ELECTRICITY - LIGHTING

- Minimum power and electrical consumption for lighting
- Electrical panel with differential switch and 2 double single-phase sockets in storage
- LED lighting

## SIGNAGE

- Logo on reception counter
- Walls branded with client logo and corporate image

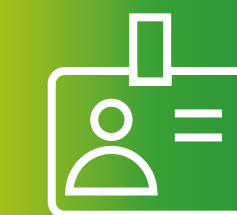
Carpet colour options. Changing carpet colour at no additional cost.

Medium Grey	Brown	Navy Blue	Apple Green
Anthracite Grey	Red	Violet	Leaf Green
Black	Orange	Jasper Blue	
		European Blue	

Stand image is for informational purposes only. Stand images may vary depending on the final assigned space.

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# EXHIBITOR M MACHINERY STAND 40 sqm / INCLUDED IN EXHIBITOR M BUSINESS AREA PACK



## RATE:

- Stand rate: included in Exhibitor M Business Area Pack

## PARTICIPATION:

- 40 sqm space
- Mandatory Insurance

## INCLUDED SERVICES:

- Basic pre-opening cleaning (includes removal of carpet plastic)

## TECHNICAL SPECIFICATIONS:

### STAND

- 40 sqm fair carpet
- Back walls in black at 300 cm/h
- Storage space of 300x100 cm with key and lock

## FURNITURE

- 2 white round tables
- 8 white chairs
- 2 brochure holders
- 2 modular counters with white tops of 100x50x100 cm with shelves and sliding doors at the back

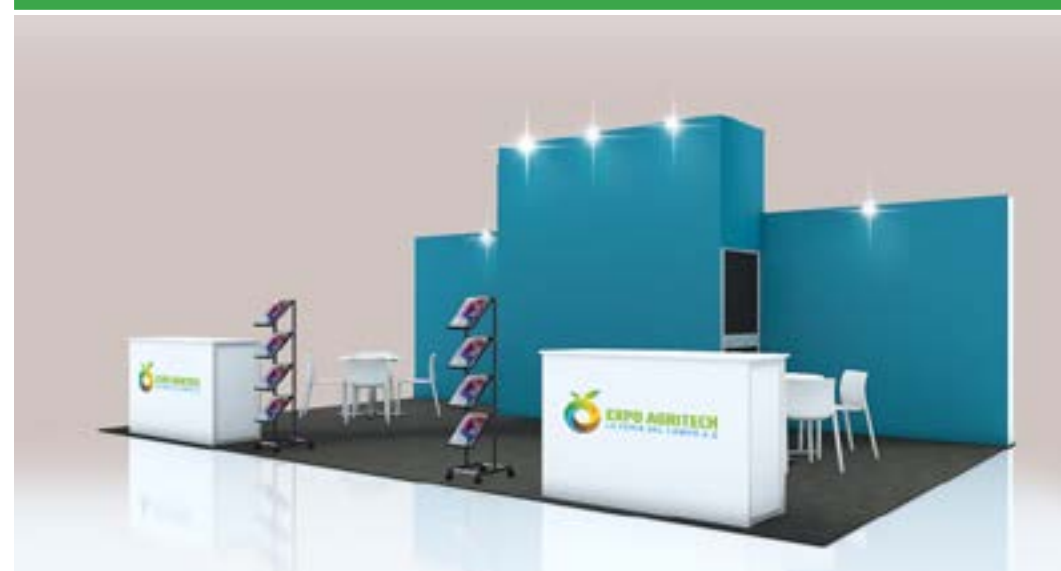
## ELECTRICITY - LIGHTING

- Minimum power and electrical consumption for lighting
- 1 Electrical panel with sockets
- LED lighting

## SIGNAGE

- Customized PVC frieze on top of the storage area
- Client logo on counters

Graphic signage supplement for stand walls: 1,900 € +VAT



Carpet colour options. Changing carpet colour at no additional cost.

- |                 |        |               |             |
|-----------------|--------|---------------|-------------|
| Medium Grey     | Brown  | Navy Blue     | Apple Green |
| Anthracite Grey | Red    | Violet        | Leaf Green  |
| Black           | Orange | Jasper Blue   |             |
|                 |        | European Blue |             |

Stand image is for informational purposes only. Stand images may vary depending on the final assigned space.

The removal of any element by the exhibitor does not imply a reduction in cost. All material used, structural or electrical, is rented, and any damage will be billed at the corresponding rates. No nailing of any element to the stand walls is allowed, only fixing elements using adhesive tape.

# SMALL STAND 20 sqm / INCLUDED IN EXHIBITOR S PACK



## RATE:

- Stand rate: included in Exhibitor S Pack

## PARTICIPATION:

- 20 sqm space
- Mandatory insurance

## INCLUDED SERVICES:

- Basic pre-opening cleaning (includes removal of carpet plastic)

## TECHNICAL SPECIFICATIONS:

### STAND

- 20 sqm fair carpet
- Octagonal profile structure of 300 cm/h
- Back walls in black at 300 cm/h
- Storage space of 200x100 with key and lock

## FURNITURE

- 1 white round table
- 4 white chairs
- 1 brochure holder
- 1 modular counter with white top of 100x50x100 cm with shelves and sliding doors at the back

## ELECTRICITY - LIGHTING

- Minimum power and electrical consumption for lighting
- Electrical panel with differential and double socket
- LED lighting

## SIGNAGE

- 2 units of custom PVC frieze with client logo
- Client logo on counter

Carpet colour options. Changing carpet colour at no additional cost.

Medium Grey	Brown	Navy Blue	Apple Green
Anthracite Grey	Red	Violet	Leaf Green
Black	Orange	Jasper Blue	
		European Blue	

Graphic signage supplement for stand walls: 1,500 € +VAT



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# STARTUP STAND 6 sqm / INCLUDED IN STARTUP PACK



## TARIFA A APLICAR:

- Stand rate: included in StartUp Stand (6 sqm) Pack

## PARTICIPATION:

- 6 sqm space
- Mandatory insurance

## INCLUDED SERVICES:

- Basic pre-opening cleaning (includes removal of carpet plastic)

## TECHNICAL SPECIFICATIONS:

### STAND

- 6 sqm fair carpet
- Profile type structure of 300 cm/h maximum
- Back walls in black with octagonal profile of 300 cm/h
- Customized PVC frieze with client name and booth number

## FURNITURE

- 1 white round table
- 2 white chairs
- 1 modular counter with white top of 100x50x100 cm with lock and shelf

## ELECTRICITY - LIGHTING

- Minimum power and electrical consumption for lighting
- Electrical panel with differential and single socket
- LED lighting

Carpet colour options. Changing carpet colour at no additional cost.

Medium Grey	Brown	Navy Blue	Apple Green
Anthracite Grey	Red	Violet	Leaf Green
Black	Orange	Jasper Blue	
		European Blue	

Graphic signage supplement for stand walls: 775 € +VAT



Stand image is for informational purposes only. Stand images may vary depending on the final assigned space. The removal of any element by the exhibitor does not imply a reduction in cost. All material used, structural or electrical, is rented, and any damage will be billed at the corresponding rates. No nailing of any element to the stand walls is allowed, only fixing elements using adhesive tape.

# 5. CONTACT INFORMATION EXPOAGRITECH 2025 TEAM

A great team to help and advise large companies. We work to be your best business partner.

## NATIONAL SALES TEAM:

E: [exhibit@expoagritech.com](mailto:exhibit@expoagritech.com)

## INTERNATIONAL SALES TEAM:

MÁLAGA [info@nebext.com](mailto:info@nebext.com)

MADRID [spain@nebext.com](mailto:spain@nebext.com)

LISBON [portugal@nebext.com](mailto:portugal@nebext.com)

BRUSSELS [belgium@nebext.com](mailto:belgium@nebext.com)

DUBAI [uae@nebext.com](mailto:uae@nebext.com)

SHANGHAI [china@nebext.com](mailto:china@nebext.com)

TEL AVIV [israel@nebext.com](mailto:israel@nebext.com)

BOLOGNA [italy@nebext.com](mailto:italy@nebext.com)

DELHI [india@nebext.com](mailto:india@nebext.com)

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TORONTO [canada@nebext.com](mailto:canada@nebext.com)

WARSAW [poland@nebext.com](mailto:poland@nebext.com)

## EXHIBITOR SUPPORT TEAM:

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 #AGR2025

Performing stunning exhibitions to your Business success



[www.expoagritech.com](http://www.expoagritech.com)

# 6. GENERAL TERMS & CONDITIONS

## INTRODUCTION

These General Terms and conditions are referred to EXPO AGRITECH 2025.

### Art. 1 – General Information

#### 1.1 Name of the event: EXPO AGRITECH 2025

**1.2 Venue:** Feria de Málaga –FYCMA Av. José Ortega y Gasset, 201 29006 Málaga, España hereinafter referred to as **“Fairgrounds”**)

**1.3 Type:** National and reserved for professionals in the agricultural sector, access duly accredited by invitation from the Organizer, exhibitors, partners, or through National and reserved for professionals in the agricultural sector, access payment accreditation.

#### 1.4 Dates:

**Assembly:** from 24th to 27th October 2025

**Celebration:** from 28th to 30th October 2025

**Dismantling:** 30th & 31st October 2025

#### 1.5 Opening hours:

**Assembly:** 24th to 27th October from 8.30 to 21.30 h

#### **Celebration:**

· October 28th Exhibitors: from 8.30 to 19.00 | Visitors: from 9.30 to 18.30 h

· October 29th Exhibitors: from 9.00 to 19.00 | Visitors: from 9.30 to 18.30 h

· October 30th Exhibitors: from 9.00 to 21.30 | Visitors: from 9.30 to 18.30 h

#### **Dismantling:**

· October 30th from 19.00 to 21:30 h

· October 31st from 8.30 to 21.30 h

The Organizer reserves the right to modify the opening hours and the dates of the Event, at its sole discretion

**1.6 Organizer:** NEBEXT – Next Business Exhibitions, SL (hereinafter referred to as **“The Organizer”**) in collaboration with Feria de Málaga – FYCMA.

**NEBEXT CIF:** B87396818

**HQ:** C/Poeta Joan Maragall, 23 Planta 1a – 28020 Madrid P: +34 919 551

551 | C/ Enrique Granados,

86-88 Planta 1a – 08008 Barcelona

**E: exhibit@expoagritech.com**

**Website: www.expoagritech.com**

**Worldwide offices:** Barcelona, Bologna, Brussels, Frankfurt, Madrid, Mexico City, Sao Paulo, Shanghai, Silicon Valley, Tel Aviv, Toronto.

It corresponds to the Event Direction, the interpretation and the fulfillment of the present General Conditions of Participation for Exhibitors. The Event Direction will attend directly to everything related to the application of these General Terms & Conditions of Participation for Exhibitors, will supervise the organization of the whole event, satellite events, and will coordinate the Technical Secretariat of the Masterminds Congress.

### Art. 2 – Objective of the Event and Exhibiting sectors

EXPOAGRITECH – The Field 4.0 Fair, is the major technological, industrial, and innovation event for the agricultural sector, aimed at helping agricultural operations improve their competitiveness and productivity. We aim to be the platform to assist manufacturers of machinery, components, post-harvest products, green energy companies, biotechnology firms, greenhouse solutions providers, agriculture 4.0 companies, or technological centers, whom we invite to participate, in coming together to transfer, inform, retain, sell, and generate new contacts with the decision-makers in equipment, services, and technology purchases that help improve the competitiveness of their companies (Agricultural Engineers, Veterinarians, Livestock Farmers, and Farmers, Managers and executives of the agri-food and food processing industry).

### Art. 3 – Exhibition Limitations – Admission

**3.1 Exhibition Limitation** – Only products and services represented under the sectors contained in the signed Participation Contract, which represents an integral and substantial part of these General Terms and Conditions, may be exhibited.

**3.2 Admission** – Any country companies are entitled to be part at the Event, provided their activities fall within the object of the Event and participating under the Categories (Partner, Exhibitor and Newcomer) (henceforth the “Exhibitors”). Admission to the Event is dependent

on the acceptance of the Participation Contract (henceforth the “Participation Contract”) by the Organizer Admittance to the Event and the subsequent stand allocation, shall be granted dependent on the package and area indicated in the Participation Option contracted, the amount of exhibition space available bearing in mind the types of products and services to be exhibited and the date of the Participation contract reception. Admittance shall not however be granted to the Event to those Exhibitors who are in debt for whatever reason with the Organizer or Exhibitors that are in a condition by which one may reasonably presume that they are in danger of becoming insolvent or entering a period of crises. The Organizer reserves the right to refuse and/or revoke admission to the Event where it believes, based on its own unquestionable judgment, that the applicant does not have appropriate credentials. In this case the Organizer is not required to provide any justification for its decisions. The refusal and/or cancellation of admittance will not entail any form of reimbursement for damage or interest. The participation in one or more of the previous editions of the Event does not grant the Exhibitor any automatic right to participate in a subsequent Event edition. Exhibitors must be attending their stand during the Event opening hours and cannot start the stand dismantling until the Event closes the last day. The Organizer reserves the right to close the stand or the facilities that break the conditions of the present General Terms & Conditions for Exhibitors.

The Organizer will name an Admission Commission, which will supervise all the requests of admission as exhibitor and which will visit all the stands and will verify that the exposed material answers to EXPO AGRITECH2025 philosophy. Those products and/or the advertising of the same ones that, to criterion of this Commission, do not fulfill these requirements and the present General Terms & Conditions of Participation for Exhibitors, will not be admitted into EXPO AGRITECH2025. The exhibitors will facilitate to the Organizer, at least one month before the Event a detailed relation of products, services and brands that they want to expose in their stand.

### Art. 4 – Participation fees

The fees charged by the Organizer will be the ones indicated in all the Participation documents for the 2025 edition. These fees are applied to the entire surface of the spaces occupied, within the same perimeter by the same company.

#### **4.1 Participation fee:** Covers everything specified below:

All the benefits indicated in the Participation kit plus administrative and secretarial costs, inclusion in the on-line catalogue, promotion of the Event which may even include the organisation of: events, conferences, hospitality costs for journalists, speakers, professional and international delegations, as well as study and research activities which may even be performed in collaboration with Trade Organisations; technical assistance provided to the Exhibitor during the Exhibition and during the setting up and dismantling days; general surveillance of the pavilions and general fire prevention; Exhibitor passes. Each Exhibitor standholder will be provided with a number of passes in proportion to the Participation Options contracted.

The Exhibitor will have the right to purchase extra passes beyond those already granted at a unit price established by The Organizer, to be used exclusively for personnel manning the stands. Basic cleaning (carried out during pavilion closing hours which includes: cleaning of floors in corridors and aisles and emptying of rubbish bins and removal of the garbage left in the stand perimeter at the end of the day, A Civil Liability and Property Damage Insurance Policies detailed in Art. 19.

**4.2 Co-Exhibitor Participation fee :** Includes the insertion of the co-exhibitor in the on-line catalogue and in the event guide. A specific Participation Contract for each of the co-exhibiting companies that will be using the same primary exhibitor space has to be signed and submitted to the Organizer. A fee of 1500€ + VAT will be applied for each of the co-exhibitor companies applying, who will be able to benefit from all the considerations mentioned in the Co-Exhibitor Participation Contract itself.

**4.3 Stand Assembly fee :** FYCMA charges each exhibiting company that builds a stand of its own design a mandatory assembly fee for an amount of € 4 x m2 + VAT corresponding to the installation and

decoration of the stand (in accordance to the current official rate of FYCMA for 2025). All the stands included in the Participation Package or contracted through the Organizer already have this set-up fee included in the price. FYCMA will invoice this fee to all those exhibitors who build a stand of their own design.

### Art. 5 – Participation Contract and Payment Terms

**5.1 Participation Contract :** The Participation Contract in the original, duly filled in and signed must be delivered to The Organizer by and not later than **10th October 2025**. The Participation Contract may not contain reservations nor conditions of any kind, on penalty of being inadmissible. In case the Participation Contract is received by The Organizer after the deadline and is nevertheless accepted on the basis of a merely discretionary assessment by The Organizer, the latter will not be in any way required to comply with the deadlines for delivery of the participation documents to the Exhibitor. Participation Contracts received after the registration deadline will be placed on a waiting list. producción.

**5.2 Payment Terms :** The Participation Contract must contain the indication of the Participation Option contracted and must be accompanied – on penalty of inadmissibility – by the payment of an invoice/s calculated on the basis of the criteria indicated above:

•**1st Payment Term:** 50% of the total cost of the Participation Option contracted at the signature, upon receipt of invoice from the Organizer and with a due date of 10 days from the invoice issue.

•**2nd Payment Term:** remaining 50% of the total Participation Option cost, contracted plus additional space or booth sqm (if it is the case), must be paid on **2nd June 2025** with a due date of 10 days since its issuance.

From 2nd June 2025, shall be paid 100% of the total cost of the Participation Option contracted at the signature, upon receipt of invoice from the Organizer. The additional products or services contracted shall be paid maximum before the start of assembly of the event, all **before 13th October 2025**.

In case of non-compliance of the payment conditions specified, the Organizer shall be entitled to offer the space booked for any other applicant company. The first payment does not constitute acceptance of the Participation Contract by the Organizer.

Should the Participation Contract not be accepted by the Organizer the amount paid as specified in the 1st Payment Term will be returned to the Exhibitor. the Organizer is entitled to reject Exhibitors, in its own discretion, in case the Participation Contract is not followed by the payment of the first invoice inside the payment terms. Failure to sign the Participation Contract, or the failure to pay the first invoice, grants the Organizer the right to reject the request.

It will not be allowed to initiate the assembly of the stand to those Exhibitors that have outstanding debts with the Organizer. The amount of the extra services ordered during the Event and all those quantities dependent on payment will be regularized by the Exhibitor before the dismantling period. This is an indispensable requirement to allow the exit of the exposed material by the Organizer.

#### **5.3 Payment Methods**

All payments should be made to Nebext – EXPOAGRITECH 2025 by bank transfer to the indicated Bank Account:

**BANCO DE SABADELL**

**IBAN:** ES08 0081 0131 5200 0118 3222

**BIC:** BSABESBBXXX

**Ref: To ensure that your payment is registered correctly, please indicate the client code and invoice number in the bank transfer.**

### Art. 6 – Withdrawal

The Exhibitor has the right to withdraw from the event by communicating it to the Organizer with a registered letter with proof of receipt (forwarded in advance by email) within the following conditions:

• **Before 25th August 2025:** It is understood that the Organizer will have the right to withhold 50% of the total cost of the Participation Option contracted. The Organizer as an indemnity will allocate half the amount to offset the costs incurred by the withdrawal and as a sign

of goodwill, the other half would be regarded as a deposit by the Exhibitor in the case of desire to participate in the next edition of The Event.

• **After 25th August 2025:** If the Exhibitor sends the communication beyond the expiry of said term (or does not send any communication), in any case (even if the Exhibitor decides not to take part) he will be required to pay 100% of the total cost of the Participation Option and all set and installation costs for the services ordered and/or performed on the booked site, all taxes paid on behalf of the Exhibitor as well as any damages the Organizer and/ or the Event may suffer due to said withdrawal. The Organizer as an indemnity will allocate half the amount to offset the costs incurred by the withdrawal and as a sign of goodwill, the other half would be regarded as a deposit by the Exhibitor in case of desire to participate in the next edition of the Event. In both withdrawals instances the Organizer in any case reserves the right to allocate the stand to another Exhibitor, without this possible allocation in any way prejudicing or limiting its right to request the indemnities described above.

### Art. 7 – New Law on VAT for Foreign Exhibitors

**1. As from January 1st 2011,** in accordance with the Legislative Decree no. 18/2010 in Participation Contract of the EU directive no. 8/2008, foreign Exhibitors liable for taxation are not required any longer to pay the VAT on participation fee, stand fee and services connected with the event, with the exclusion of non-commercial Companies (for example private individuals); in order to identify the type of Exhibitor (Company liable for taxations/non-commercial Company or private individual), before the issuing of the invoice it is essential to receive the VAT number/ID code proving the status of company and not of private individual. It is therefore absolutely necessary that Participation Contracts are sent with the above information, otherwise invoices will have to be issued with the Spanish Value Added Tax. Entrance tickets will still remain subject to Spanish VAT for all exhibitors (Spanish and international).

**2. All Foreign Exhibitors interested in VAT:** To request refund of Value Added Tax to a non-resident of the territory of application of the aforementioned tax, said non-resident must compulsorily appoint a tax representative in Spain to complete all the formalities before the body or office of the tax authorities, which in Spain is: Delegación Especial de la Agencia de Administración Tributaria de Madrid / Sección de Regímenes Especiales C/ Guzmán el Bueno nº139 28071 Madrid Tel: (+34) 91 582 67 67 / 91 582 67 39 / 91 582 66 08 Fax: (+34) 91 582 67 57

Should the non-resident not have a tax representative, it should consult with specialist companies or the relevant body in its country of origin (Chamber of Commerce, tax authorities, etc.).

### Art. 8 – Notification of Space Assignment

**1. Contracted participation model:** The Criteria for Space Assignment will be as follows in the order shown below (starting with 1):

1. Global Partner 2. Event Partner, 3. Exhibitor M Premium Area, 4. Exhibitor S Premium Area, 5. Exhibitor M Business Area, 6. Exhibitor S Business Area, 7. New Comer Startup Pack.

#### **2. Participation Contract Reception Date:**

In equal conditions for criteria 1 and 2 the order of choice will be decided by the one with additional Booth or Unique Sponsorship Opportunities contracted. EXPOAGRITECH 2025 Management Team will inform by email to the exhibitors of the development and outcome of the space assignment. The Organizer cannot however be held responsible if the e-mail is not received. Notification of space assignment is valid for the Exhibitor to whom it is addressed.

The surface area, type of space and position requested by the Exhibitor in the Participation Contract is not binding for the Organizer, which may assign a space with different measurements, layout and position from those indicated by the Exhibitor, if the requests made by the Exhibitor are not, at the sole discretion of the Organizer, compatible with the overall organisational needs or with exhibition spaces dedicated to specific goods sectors, or with the standard characteristics of the exhibition areas in general. Assignment of a certain area or exhibition typology or space at a previous edition of the Event shall not represent a preferential right to obtain of the same area or exhibition type, or space for subsequent editions.

The Exhibitor is obliged to respect the size of the space assigned. Occupation of more exhibition space than that assigned shall lead to an extra charge calculated according to the Rates. No business may take place outside the assigned exhibition space, even with a view to avoiding interference with the activity in other stands, nor may the corridor and/or area behind the space be used, the Organizer reserves the right to modify the location of the space, even if already assigned, or to change the measurements, should this become necessary due to technical and/or organisational reasons and will not entail any form of reimbursement for damage or interest for the Exhibitor. The barter, transfer or sale of the space contracted by the Exhibitor to a third party remains expressly prohibited. See Art 4.2 regarding Co-Exhibitors fee as the only option to share space with other companies.

## Art. 9 – Assembly and Dismantling

### 9.1 Stands’ dismantling and storage of materials:

We kindly ask you to carefully read this information. Please make sure to transfer this regulation to third parties’ companies such as set up operators or decorating companies. The following security measures must be applicable during set up and dismantling of EXPO AGRITECH: All operators, staff, third party employee or autonomous worker that will work during set up and dismantling of the event, in accordance with the Risk Assessment, shall be use the appropriate PPE. This regulation will be applied to operators, Organization, Exhibitors, Providers, and any other person that needs to cross or to work in the halls during set up and dismantling.

Under no circumstance vehicles are allowed to go inside the venue, nor access with forklift. All merchandising or material must be carried by hand pallet truck or electric pallet truck. The pallet trucks can be contracted with the official provider.

The Organization will point out the guidelines to regulate the vehicles closeness within the venue and will restrict the admission time before, during and after the event.

The removing of all merchandising must be done on November 30th. The removal of all merchandising will be done through the main access. Under no circumstances are vehicles allowed to go inside the venue.

The exhibiting company must remove any exhibition material or graphics that are attached or fastened to the structure of the stand during the afternoon on 30th. From that moment on, the official assembly company will proceed to the complete dismantling of the stands, and neither the company nor the organization will assume any responsibility for any possible breakage or deterioration, as well as the destination of that material.

Compulsory insurance doesn’t include either theft or robbery.

The Exhibitor is responsible for informing all contractors and third parties of the General Terms & Conditions of this document regarding loading and unloading of merchandising and for its transportation. Once the dismantling period finishes, if the stand builder leaves any waste, they will have to pay the Waste Fee at the current official rate of the venue for 2025. Otherwise, the Exhibitor will have to take care of it.

**9.1.1 Customs Information:** All products from countries outside of the European Union must pass through customs. Exhibitors must have the details of the Customs Official who dispatches their goods, or failing this, a copy of the customs documentation from their entrance into the European Union. Spanish duties are levies on material or goods for distribution or consumption, even in the case of products of no commercial value; the amount payable may vary depending on the country. All goods subject to a T-1 must not be removed from the booth or from the Feria de Madrid site until their situation has been changed and customs processes completed.

The sale or distribution of non-EU goods in an international fair is totally prohibited until customs processing is completed.

Products transported as hand luggage must be declared at the airport in the Red Channel (“something to declare”), and will be retained until the corresponding customs processes are completed.

Goods which have not been processed by customs and are displayed will be confiscated by the authorities until the appropriate documents are presented.

Customs office:

Recommendations for all exhibitors bringing material requiring customs processing (non-EU)

Processing the goods:

- For a fair recognised as international for customs purposes by the State Secretariat for Tourism and Trade;
- For a fair not recognised as international.

### 9.2 Stand Assembly fee: (fees according to 2025 rates):

The company in charge of the assembly work of the free design stands must pay FYCMA, before start working, an amount of

€ 4/ m2 + VAT (in accordance to the current official rate of FYCMA for 2025), corresponding to the assembly rights for the services provided during the fair assembly and disassembly period: health care service (ATS), reduced rates for catering services, inspection of electrical installations, connections and electricity supply during assembly and disassembly, use and maintenance of painting rooms, personalized service of attention to the assembler and individualized signage of spaces.

**The stands contracted to the Organizer already have assembly rights included in their cost.**

### 9.3 Compulsory electricity consumption (fees according to 2025 rates):

All exhibiting companies that build their own custom-designed stand (not constructed by the official assembly provider MARVA) will have the option to contract it with MARVA (electricity consumption included) through MARVA’s online store. They will also have the option to bring their own panel and contract the supply with the venue FYCMA (Own panels must be properly approved with a valid electrical certificate in accordance with the legislation in the Community of Andalucía; requirements can be consulted on the official website of the [Department of Industry](#):. The contact for hiring services offered by the venue is:

Ana Herrera agritech@fycma.com  
Phones:+34 618 147 547/+34 952 045 500

**9.4 During the labors of assembly** and dismantling and, in general, during the days of celebration of the event, the placement of materials remains prohibited in the space of other Exhibitors and, likewise, all the corridors will have to be always free for the persons, traffic and goods.

### 9.5 The loading and unloading docks of FYCMA

Access to the Trade Fairs and Congress Centre of Malaga will operate through the locations and on the days and hours indicated in each case. Vehicles must not be parked in the loading and unloading spaces and transit areas.

FYCMA is not responsible in any case for vehicles parked inside or outside the facilities, as well as the material or objects contained inside.

FYCMA will indicate in each case the guidelines for regulating the entry of vehicles, limiting it as a general rule to 1 hour for unloading in the loading area, and will have the power to request the keys for their withdrawal or confer a penalty if the time granted is exceeded.

**9.6 The valuable products and materials will have to be withdrawn at the closing of the Event.** (The compulsory insurances don’t include neither theft or robbery).

**9.7 The stands that will not be dismantled**, or the objects that remain installed after 21.30 h of October 31st 2025, will be withdrawn by FYCMA’s cleaning services and the Organizer will not be responsible for the destination of the removed material. The non-compliant Exhibitor shall pay all expenses and damages incurred through enforcement of this rule.

## Art. 10 – Stands Construction and projects – Mezzanine floors.

Exhibitors who have not paid the balance of their exhibition or additional services fee shall not be granted entry to set up their stands. Any defects or shortcomings discovered when the Exhibitor takes possession of the exhibition space for setting up the stand and laying out of goods must be reported to the Customer Care – Exhibitors Assistance. In order to access the Fairgrounds, Exhibitors must follow the instructions given in “Provisions for setting up and dismantling”, which will be sent by the Organizer, containing details regarding layout of spaces and deadlines for setting up stands. The Exhibitor shall be responsible for all organization and costs incurred for setting up the stand and shall strictly observe the General Terms and Conditions and the layout plan and the Organizer Technical Regulations. He shall also provide the Organizer with his stand layout project beforehand for approval. The Exhibitor undertakes to fit out the entire area as- signed and to display products he manufactures belonging to the Event merchandise repertoire on his stand for the entire duration of the Event. Products exhibited must be positioned in such a way that they are not considered offensive or could be dangerous. The stand must be laid out in such a way so as to avoid obstacles or objects that hinder access to the exhibition areas. The Organizer reserves the right to amend the assembly periods and times should it deem necessary. The interior decoration of the stands will be a responsibility of every Exhibitor, according to his own criterion and convenience. The stands included in the Participation package or ordered through the Organizer must be returned in equal condition to how they were received, not being able in any case drill, vinylate, paint or damage the walls. The damages originated by inadequate treatment will be charged to the Exhibitor.

It is forbidden to affect in any way the facilities of the pavilion, not

being allowed to paint, drill or fix screws in any structural elements of the pavilion and neither to hang signs, brands or drawings in the ceiling or walls. All the decorative elements will have to be installed in supports mounted by the exhibitor. It’s forbidden for The Exhibitor to offer visitors any kind of food or drinks to be consumed outside its stand (especially pop corn or ice creams) being the Exhibitor responsible of cleaning all leftover food and disposable material.

### 10.1 Stand Projects and Special Decoration

The maximum stand height allowed is 3.00 m. If the stand proportions so allow, and provided that the view is not obstructed, constructions exceeding this maximum height, shall be permitted (after prior consultation and written approval from the Organizer) up to 5.00 m of maximum height (including any stage and any projects with mezzanine floors and in the pavilion areas without height restrictions) but taking in consideration leaving at least 1.00 m distance from the stand perimeter to the inside; this maximum height dimension must also contain all stand structural elements and all graphics (trademarks, logos).

In the case that the Exhibitor needs to hung any decorative element from the pavilion ceiling, an approval from FYCMA will be needed. Once feasibility has been vetted by the the Organizer offices, the Exhibitor may be allowed to install “Lighting and support bars and Hangings”:

The hanging of perimeter bars at a height of 6.00m. is only granted for lighting purposes; Graphic elements may be hung from bars provided they do not exceed a height of 5.00m. at the highest point.

Wherever stands are side by side these must be set back by 1.00m.

and all graphics and supporting bar structures will have to be free-standing. The height of the stand must not interfere with the smoke detectors or other security elements located in the pavilions.

### 10.2 Approval of Construction and decoration projects and free design stands

All free design stands must present their Stand Construction projects and be sent to the event’s Technical Office **before October 9th, 2025.**

The project must be submitted complete with plan, elevations and limited perspectives by email to the organizer’s technical office: info. [validacionproyecto@grupomarva.com](mailto:validacionproyecto@grupomarva.com)

The obligation to present the stand construction project does not apply to Exhibitors who have their stand included within the contracted participation model or have requested their design project through our official assembly partner.

The Organizer, through its Technical Office, will give feedback on the project presented, approving it or requesting whatever modifications are appropriate until they comply with the current regulations indicated by the event.

Once the project has been approved, the Exhibitor must be responsible for setting up his stand, including the floor and perimeter walls. The upper part of the stand, as well as the rear walls or adjoining other stands, must have a careful and professional finish.

Access to all supplies and security elements must be guaranteed, even in case of carpet or flooring.

Failure to receive the documentation will mean not being able to start the assembly of the stand.

In the case of stands or islands on both sides of a corridor by the same exhibiting company or group of companies, the union of said stands through carpet of the same color, platform, lighting, aerial structures or similar, will not be allowed.

All adjoining walls with neighboring stands must have a maximum height of 3.00m and with a distance of 1.00m from it, all decorative elements can have a maximum height of 5.00m.

Structures adjoining neighboring stands may not be labeled on the face facing the neighboring stand, except if a minimum of 2.00m is removed from the perimeter of that side.

The total closure of a perimeter wall is not allowed as it has to be open and accessible, at least 25% of it. It will only be allowed to close 100% of the perimeter walls if they do not exceed 1.25m in height.

In the case of perimeter walls with a height greater than that limit of 1.25m in front of the corridors for common use, there must be a minimum distance of 1.50m between the wall and the corridor. The signs, flags and spotlights may not protrude more than 50cm from the allocated space, and from a minimum height of 2.50 m, nor exceed the maximum height that appears in these Stand Construction Regulations.

The spotlights must be directed towards the interior of the stand. It will be allowed to cover the pillars within the exhibition area up to a maximum height of 5m.

Platforms with a height equal to or greater than 19 mm must have at least one access ramp for wheelchairs of 1.20m wide or greater. If you have any questions regarding the previous stand construction regulations, you should consult the Technical Office of the event.

**10.3 Double-floor stands and overhead structures.** All companies

that choose to build a double floor or structural elements on elevations of 1.20m or more, which are going to support loads or people in their space, must fully comply with the above conditions and, in addition, must present a certificate or a project with its corresponding work address and signed by a competent technician. This documentation must be endorsed by the corresponding college. The certificate or project must specify the dimensions, the load of use and the capacity, being the sole responsibility of the Exhibitor to comply with the limits established therein.

### 10.4 Stand security

The stand structures, as well as any of the elements used in its decoration, must have the necessary rigidity and stability so that it does not pose any risk to people or property. In the section on stairs, railings and protection in level changes, they will be designed according to current regulations and, specifically, in accordance with the provisions established in the Technical Building Code and meet- ing the following criteria: • Changes in level to a height above the ground greater than (50) fifty centimeters and the pavement projections will be protected by a breastplate or railing ninety-five (95) centimeters high. Perimeters, gaps and overhangs on second floors accessible to people will be protected with the same criteria. • Elevations less than or equal to fifty (50) centimeters must be marked by tactile and visual differentiation. The tactile differentiation should be at a distance of 25 cm. of the unevenness limit. The Exhibitor is responsible for the structural safety of the stand. FYCMA may request proof of the same in writing if it seems necessary.

### 10.5 . Services supplied through conduits

All services supplied through conduits (telephone, electricity, water and sewage etc.) must be surface-distributed from the conduit to the point of the stand requested by the exhibitor, which should be reflected in a plan showing the desired location.

A plan of the stand with the technical information of the required supplies must be in the possession of the centre one month in advance of the event.

Where it is not stated otherwise, the exhibitor may overcome these limitations by their own means, under supervision of the technical staff of the centre, at a point allocated by the latter.

The services requested by the exhibitors in advance, will be put into operation the day before the event begins.

### 10.6 Electrical supply

All electric power supply to the stands will be provided by the management, at a supply rate of 400 V between phases and 230V between phase and neutral.

FYCMA is not responsible for any supplies that may be required in continuous current or in any other condition of stability and continuity different from that of the general supply. These are the responsibility of the installer or user of the stand and will require prior authorisation from management.

FYCMA may, at its discretion, limit the supply power when it has the potential to have a negative impact on other users or for reasons of overload and security of its own lines and facilities.

The users of the stands and facilities are required to maintain a power factor between 0.95 and 1. The electricity supply in the Trade Fairs and Congress Centre of Malaga depends on the electric company. FYCMA cannot be held responsible for any external fault or anomaly in this respect.

As a preventive measure, in case of supply failure, the exhibitor is obliged to ensure that their own facilities, products and machines are fitted with the appropriate security systems.

In the pavilions all electrical connections will be invoiced. Electricity consumption will be billed according to the amount of power contracted and according to the current general rate.

### 10.7 Electric connection. Internal stand layout

Electrical connections must be carried out by the installer of the stand, under the supervision of management. It will be done from the distribution point that FYCMA establishes for the best use of the network.

The installation and materials used must comply with ITC-BT-34.

Splices are not permitted in the connections between the distribution point and the box. The box must be placed as close as possible to the entry point of the connection and will have at least:

- General magnetothermal switch with omnipolar cut off, sized according to the supply line.
- General differential switch with 30 mA sensitivity and gauge no lower than the general magnetothermal switch.
- Omnipolar magnetothermal switches of a suitable calibre for the distribution line.

The receivers with unit powers greater than 3 Kw must be protected individually from the box. Said frame must be of a sufficient size and technical specifications to guarantee its correct and safe operation.

It requires its own support or be fixed to some structural element of the stand and must not be placed at ground level. Splices and connections must be made by means of terminals located inside connection boxes. The flexible connections of the equipment must not exceed two meters in length, ensuring it is suitable for working conditions. All wiring susceptible to being subjected to any mechanical stress must be appropriately protected. All overhead lines must have a section of galvanised steel cable to ensure they can sustain the effort required. Sockets must be safe and have earth contact. They must be installed at least one meter from any water source. Lamps located below 2.5 meters must be protected in such a way that impedes contact with the lamp.

Metal structures of the stands must have earth contact.

### 10.8 Documentation for the installation

According to the Low Voltage Directive (LVD), installations with power greater than 50Kw will require a plan carried out by a competent technician. Documentation for installations with power below 50Kw will depend on their location:

- Pavilions and Multipurpose Hall: Best Available Technique (BAT) report, according to the particular model decided by the appropriate body of the Council of Andalusia, signed by the authorised installer or competent technician.

- Auditoriums and rooms: plan carried out by a competent technician. After the installation, the authorised installer or competent technician must issue an installation certificate, according to the model determined by the administration. Before the commissioning of any installations, the authorised installer or technician must present the Construction Management Certificate, signed by the corresponding competent technician, and deliver a copy of the entry in the Council of Andalusia's record, along with a copy of the documents presented to the management of the centre.

### 10.9 Installation of illuminated signs

The installation of illuminated signs that require special voltage for their operation will require the prior authorisation of the management and must meet the following conditions:

- They must have an individual magnetothermal protection for each installed step-up transformer.
- The signs, whose lower part must be situated less than 2.5 meters from ground level, should be used only in areas of adequate dielectric quality.
- Signs placed at a greater height must not have any parts under uninsulated voltage.

### 10.10 Rules for use of the installation

The exhibitor is not permitted to make any modifications to the electrical installation of the stand and is limited to connecting their plugs to the sockets or connection points designated for this purpose by the installer. Adapters with multiple outputs, connected to a socket outlet, are not permitted.

The recharging of batteries or accumulators that can release flammable or toxic gases inside the are not permitted on the premises. Their presence on a stand will require authorisation from management which must be obtained in advance. The exhibitor, their contractors and/or subcontractors will be held responsible for any damages arising from modifications to and improper use of the electrical installations.

### 10.11 Environmental and energy regulations

During the course of events and the assembly and dismantling of stands, good environmental and energy practices in FYCMA must be respected for the promotion of energy consumption and the separation of waste. The majority of waste that is generated must be deposited in the corresponding containers for its subsequent removal and recycling. As follows:

- The materials must be stacked so that they occupy the least amount of space possible to optimise the space in the container.
- Only plastics should be put in the compactor for this purpose. Any other type of material could damage the machine.
- Waste should be placed inside the containers and must not be deposited in the area around them.
- Each type of material should be deposited in its corresponding zone.

In the case of hazardous waste, for which there is no container in the loading area, the assemblers should notify maintenance personnel to organise their removal to the hazardous waste warehouse.

- The transport of waste from the dismantling area should be done in a way which avoids loss of materials which become de- tached and adheres to all health and safety regulations. With regard to energy savings:

- Make the most of natural light, avoiding over lit areas. Always switch off lights when leaving a room.

- Carry out the maintenance of vehicles, equipment and tools to perform the tasks in a way which guarantees maximum efficiency (lubrication, temperature adjustments, cleaning and changing filters, mechanical adjustments ...).

- Keep doors to rooms closed to prevent heat escaping.

### Art. 11 – Moving Equipment

Moving equipment is admitted as long as it doesn't constitute a danger and/or nuisance. However, all machinery must comply with all the current and/or anticipated provisions in order to prevent accidents, bad smells, noise and gas and liquid emissions. The Exhibitors must, at their own time and expense, comply with checks of the above and make sure they comply with the provisions established by law and current regulations and obtain the correct permit from the competent authorities. The pavilions' floor can withstand a load of up to 2,000 kg/sqm. Point loads will be avoided at corners and edges, where loads cannot be distributed. The covers of the service supply gutters may not be used to support punctual loads. The floor of the rooms can withstand a load of up to 300 kg/sqm. All support legs or struts used in rooms must have a contact section proportional to the load supported, so that no support exceeds this limit. All the legs must have rubber, wood or similar protections to avoid damage on the floor.

### Art. 12 – Event Access and Badges

#### 12.1 Visitors Passes

Access to the pavilions and areas of the event will only be allowed to professionals of the sector through the following ways:

- Registering online:
  - By free invitation from an Exhibitor (Partner, Exhibitor or Newcomer)
  - Paying the rate corresponding to the type of pass selected.

- Registering onsite: At the counters set up for it at the entrance of the venue. Partners and Exhibitors will have a number of invitations depending on the Participation Package acquired and as detailed in the Participation kit. In compliance with the provisions of the European General Data Protection Regulation 679/2016 of April 27, all the data voluntary supplied by visitors expressly authorize its use in the communications, including these carried out by e-mail, that NEBEXT carries out for promotional or information purposes on the activities that they organize and/or support with their logistics. NEBEXT will also be able to give their information to the exhibitors or sponsors allowing them to contact them to offer their products and services that may be of interest to them related to the professional shows organized by NEBEXT. The organizer reserves the right of modify the Event admission fees at its sole discretion.

#### 12.2 Exhibitor passes:

Each exhibitor will have a number of badges depending on the Participation Package acquired and as detailed in the Participation kit. The exhibitor badges will be personal and non-transferable. All Exhibitor Badges must be requested through the Exhibitor Hub

#### 12.3 Admission rights reserved:

The organization reserves the right of admission, and may invite to leave EXPO AGRITECH 2025 any person whose behavior does not conform to the most basic standards of conduct. We ask all exhibitors to use their invitations and badges in a responsible way in order to guarantee the professional objectives of AGRITECH 2025. Visitors under 18 years old and NON-PROFESSIONAL VISITORS may not attend the Event.

### Art. 13 – Health & Safety, hygienic and security measures, general surveillance and fire prevention

#### 13.1 Health & Safety

Guaranteeing the safety and health of all the people who provide their services during the assembly, celebration and disassembly of

AGRITECH 2025 is one of the objectives of the event management, as well FYCMA's Management. For this purpose and in compliance with article 24 of the Law on Prevention of Occupational Risks on Coordination of Business Activities and RD 171/2004 that develops it, FYCMA, as the owner of the work center, is obliged to inform the rest of concurrent employers on the risks inherent to the workplace that may affect the activities carried out by them, the measures established to prevent them and the evacuation and emergency measures that must be applied. In accordance with these regulations, any natural or legal person who for any reason develops work at Feria de Málaga (service providers contracted by FYCMA, exhibitors, organizers of contests, acts or events, and contractors, subcontractors or personnel dependent on any of them, whatever their activity, employment situation or professional relationship) is obliged to know, comply with and take into account the information provided by FYCMA in the preventive planning of the activities that will be carried out at Feria de Málaga. The information provided by FYCMA may be completed with other specific standards that may be applicable when, due to the nature of the specific activities to be carried out, it is considered necessary for general security. This decision corresponds to the Fair Services Directorate, by mutual agreement, where appropriate, with the companies that eventually take part in the execution of the works. In the same way, the rest of the specific technical regulations contained in these General Rules for Participation of the event (prohibited activities, non-occupation of corridors, fire prevention, electrical installations, etc.) will complement the generic risk prevention measures inasmuch as their compliance is aimed at guaranteeing the safety of people and facilities. Likewise, all concurrent entrepreneurs are responsible for complying with and making their contractors, subcontractors and / or self-employed persons comply with the legislation on the prevention of occupational risks that is applicable to the activities carried out by them, including the information and instructions provided by FYCMA that they are detailed in these General Participation Rules. For this reason, prior to the start of the assembly work, all those companies that, on behalf of the Exhibitor, carry out work or activities in the contracted space, must complete, sign and submit the corresponding form to FYCMA. The assembly work may not begin without the prior completion and sending of the aforementioned Protocol.

#### 13.2 Public order and maximum capacity

During periods of assembly, celebration and disassembly, the venue is taking care for monitoring general fairgrounds, access control, outdoor surveillance and security, general and preventive for public order and fire safety or emergencies of any nature. The venue will manage a surveillance service throughout the Halls during the visiting hours to avoid any misbehavior.

#### 13.3 General security

During periods of assembly, celebration and dismantling, FYCMA is taking care for monitoring general eventgrounds, access control, outdoor surveillance and security, general and preventive for public order and fire safety or emergencies of any nature. In any case, it is not a security service directed to the goods exhibited or the particular goods of each exhibitor, so the Organizer and FYCMA will not be responsible for the private property owned by the exhibitors, their employees or subcontractors.

The Organizer and FYCMA will not be responsible of robbery or theft of materials and objects left on the stands, or damages that may occur during periods of assembly, exhibition and dismantling. However, the Organizer will give their support for the resolution or processing of the report to the Police.

Each exhibitor is responsible for any valuable objects that may be on its stand and must take care of them during the assembly period, the celebration opening hours to the public and dismantling period. The Organizer and FYCMA will not be responsible for the surveillance of the stands, so in the event that an exhibitor would need a surveillance service of its stand, will have the possibility to hire such service through the exhibitor catalogue or carry it out themselves. In the case that the exhibitor wishes to provide its own security for its stand must previously request it to FYCMA Security Department, through the Organizer. The authorization, accompanying a letter of standing will have to be delivered to the Security Staff in the pavillion with the National Identity Document photocopy. The Organizer will manage a surveillance service throughout the Halls during the visiting hours to avoid any misbehavior. An identical service will be performed at night. Exhibitors will have to monitor their stands during public visiting hours. It is forbidden to stay in the stands after the opening hours established for Exhibitors with the only exception of a special permission from the Organizer for very justifiable reasons. The Organizer and Security staff will realize all the necessary inspection visits to ensure that safety standards and monitoring are

fulfilled by all exhibitors, and at any time it may take appropriate measures to prevent accidents or situations that may harm people or things.

#### 13.4 Contracting private security for stands

During the entire event, FYCMA provides general surveillance of the Trade Fairs and Congress Centre (entrances and external surveillance) and internal surveillance of the pavilions of a preventative and deterrent nature for social order and security against fires and emergencies of any kind. Security surveillance is not directed at the individual belongings of the exhibitor. FYCMA, therefore, is not responsible for the theft of goods or equipment deposited in each booth, nor for the damages incurred to objects, samples, personal effects and/or assembly and exhibition materials, before, during or after the event. FYCMA will not be held responsible for vehicles parked inside or outside the facilities, nor for their contents. The centre operates a closed-circuit video surveillance system of indoor and outdoor areas with 24- hour recording. Such recordings may only be viewed at the request of State Security forces and in accordance with the terms set forth in law.

#### 13.5 Emergency actuation

FYCMA provides, throughout the fair period, the general surveillance of the fairgrounds in terms of fire safety. The FYCMA Safety and Self-Protection Directorate is responsible for the management and direction of emergencies (medical-sanitary, fire, threats of any kind and natural catastrophes), in the context of the Self-Protection Plan that governs the fairgrounds. In these situations, exhibitors, their contractors and / or subcontractors and their dependent personnel are subject to the FYCMA Emergency Action Plan, under the guidelines of the FYCMA Safety and Self-Protection Directorate, which will always act in coordination, collaboration and under the dependence of the State Security Forces.

#### 13.6 Not corridors occupation – Packaging

For safety reasons, during the assembly and dismantling of stands, all the material must remain within the limits of said stand, leaving corridors and other areas totally free. The cleaning services of FYCMA will remove any object deposited in these areas without the right to claim damages. During the event, no sample, decoration, crate or object in general must be placed in the corridors or other areas and the exhibited objects as well as construction materials for the stand must remain within the contracted space.

#### 13.7 Fix and mobile installations

Will be respected the visibility and accessibility of the prevention fire installations: fire hydrants, floor hydrants, extinguishers, alarms, extinguishers equipment by water, emergency exits, etc. even when those are included inside the contracted spaces, as the access to the technical and service areas.

#### 13.8 Fire prevention

The Venue is responsible for fire prevention measures. Exhibitors must obey Venue's Technical Regulations in collaboration with fire prevention. The materials used for stand construction must fulfil the current regulation. In special, the fire resistance of the used material. The used material in floor coating will be EFL, and one used in walls and ceiling construction will be C-s2, d0; the suspended textiles as any kind of curtains will be class 1, according the rule UNE-EN 13773:2003. Besides, decoration elements have to accomplish the same characteristics as construction. Even cannot bring any easy ignitable material as bathwater, wood shaving, paper shaving, sawdust, turf, dried leaves, etc.

### Art. 14 – Company trademark registration – Protection of Industrial and Intellectual property rights.

**14.1 Company Trademark Registration** – Exhibitors are required to have regularly registered, patented or licensed the trademarks of the products that they intend to put on show in the exhibition space. If the trademark is pending patent, the Exhibitor must issue to the Organizer a special statement in which it assumes all responsibility for any consequences ensuing from the use of the trademark itself, freeing and clearing the Organizer and any connected companies against any claims from third parties. The trademark itself, freeing and clearing the Organizer and any connected companies against any claims from third parties.

#### 14.2 Protection of Industrial and Intellectual Property Rights

The Exhibitor undertakes as follows: not to show any product involved in an intellectual property dispute whereby the final judgement ruled against the Exhibitor; and

not to display prototypes and/or objects with trademarks, logos, decorations unless the Exhibitor has obtained all Intellectual Property Rights. By signing the Participation Contract, the Exhibitor assumes all criminal and civil responsibility for everything exhibited on his stand and simultaneously releases the Organizer from all liabilities in the event that other economic parties claim industrial and/or intellectual property of the products in question. The Exhibitor also assumes responsibility for checking if his own rights are breached by other Exhibitors at the Event and agrees not to advance any claims to the Organizer for any damage caused by breach of the provisions in this paragraph.

#### Art. 15 – Online Catalogue and Promotional Material

The Organizer prepares and distributes promotional material for the event before, during and after it. Participation in the event involves the mention of the Exhibitor and Co-Exhibitors in the online catalog that will contain the commercial information indicated in the Participation Contract.

Likewise, the Exhibitor by signing the Participation contract and the General Participation Rules gives his consent for the use of his data by the Organizer and declines all responsibility on the part of the Organizer in any omission, error in description or typography in the online listing and other promotional or signage elements. The Organizer reserves the right to reject or modify the content of the information provided by the Exhibitor if it deems it appropriate.

#### Art. 16 – Workshops and other activities

Participation in workshops, dedicated to specific sectors and/or activities organised by the Organizer at the Event and/or as part of specific exclusive areas, including those held in locations outside the exhibition grounds, is reserved exclusively for companies/bodies/institutions that have acquired a participation or sponsorship package at the Event and which are deemed suitable at the sole discretion of the Organizer. In any case, the Organizer has the right to decide the workshops and/or events where the Exhibitors may participate.

#### Art. 17 – Catalogue services for Exhibitors

After the issue of the stand allocation notification, the exhibitor may take advantage of the exhibition's commercial services to be requested through the services catalogue (such as: stand components, stand decorations, lighting bars and hangings, waste disposal services, stand services, etc.). The services available on the services catalogue are not included in the participation fees detailed in Art. 4.

The fees for the services in the services catalogue and the other sums owed to the Organizer and/or to its event partners suppliers providing these services must be paid for without fail at the time of booking these services.

#### Art. 18 – Forbidden Activities

Any activity that could impair or alter the normal operation of the event is prohibited. Also, the following detailed activities are not allowed:

- Affect the facilities of FYCMA, nor any structural element thereof.
- Spraying paints inside FYCMA and on any kind of object.
- Deposit or expose dangerous, flammable, explosive and unhealthy materials that give off unpleasant odors and that may cause inconvenience to other Exhibitors or the visiting public.
- Drill the pavements or fix carpets or construction elements with contact glue or the like, and such elements must be fixed with doublesided adhesive tape, or fixed on the pallets installed for this purpose by the Exhibitor or by any other medium, always independent of the pavement. Neither will it be possible to paint, fix studs or make scrapes of any kind.
- Drilling, nailing, drilling or placing any type of fixing to the walls, nor can it be painted, fixed plugs or scrapes of any kind.
- The use of balloons inflated with light gases as a decorative element of the Stands. Their use will be allowed, after consultation with the FYCMA Fair Services Directorate, when they are anchored to a structural element of the stand or are filled with harmless heavy gases that prevent their ascent.
- Carry out assemblies in those areas defined as corridors of the contest.
- Direct the spotlights to the outside of the stand.
- Use the pavilion service gutters for the passage of wiring or any other type of installation, except for coaxial TV signal cables, for which authorization must be requested by filling in the corresponding form.
- The installation of parabolic antennas or of any other type in the exterior areas or roofs of pavilions. In the event of the need to install an element of this type, the corresponding authorization must be requested, the exhibitor committing in writing to the disassembly of the elements once the event is over.

k) The distribution of flyers or advertising in corridors outside the booth perimeter.

l) Any type of communication that in its form and appearance may represent a direct comparison with another Exhibitor.

m) Any type of flash or flashing lighting.

n) The permanence in the stand or in the exhibition area beyond the hours indicated by the Organizer without the appropriate permission.

o) any type of sale to the public with immediate delivery.

p) The drawing, copying, photographing or filming of objects in a stand without the written authorization of the Exhibitor. However, the Organizer reserves the right to directly reproduce or authorize the reproduction of close-ups, external or internal, for the promotional actions of the event that it deems appropriate.

The Organizer cannot however be held responsible for any type of unauthorized photographs or filming by third parties.

The costs of repairing any damage caused by assembly, installation and disassembly will be borne by the Organizer, its Exhibitor and / or its decorator.

#### Art. 19 – Insurance Services

A Civil Liability and Property Damage Insurance Policies are included in all the Participation Options inclusive of the following:

•Civil liability

•Damage to materials, **excluding theft/robbery**

##### Civil liability

Includes personal and property damage to third parties for which the exhibitor may be liable.

Insured Global capital (covering all exhibitors): 2.000.000€ The exhibitor accepts a 500€ excess fee.

##### Property damage

Includes material damage suffered by movable property, professional, office, commercial or industrial belongings, machinery, installations, tools, work tools, molds, models, matrices and, in general, how many fixed or mobile installations are in the stand of the exhibitor during the assembly, celebration and disassembly of the event. The compensation limit for each Exhibitor will be € 30,000 if it is caused by any of the risks covered.

The Exhibitor accepts a franchise of 10% of the value of the material damage with a minimum of € 150 and a maximum of € 1,500.

##### Basic risks include:

Fire, lightning, explosion

Extension of guarantees: vandalism and / or malicious acts, impact of land and / or air vehicles, 3. damage by water, smoke, extinction expenses, salvage and debris expenses, clearing expenses and sludge extraction, etc.

Breakage of glass, windows, mirrors and signs that are a fixed part of the insured assets

Theft or theft is not included in this insurance and must be contracted and covered by each exhibitor if he considers it appropriate.

The exhibitor must have insurance that covers work accidents of its workers and technicians involved in assembly and disassembly, if applicable.

The Organizer declines all responsibility for any risk that the Exhibitors, their employees and technicians may suffer as a result of participating in the Event, as well as the facilities and products exhibited.

#### Art. 20 – Photography – Performances – Musical emissions

##### 20.1. Photography:

None of the products exhibited at the event may be photographed or filmed without the authorization of the relevant exhibitor. The Organizer reserves the right to photograph, film the facilities, stands and products exhibited for their eventual dissemination on media such as websites or social networks (Facebook, LinkedIn, YouTube, Instagram, Twitter, etc.), or to its inclusion in the informative and promotional material of the event.

##### 20.2. Musical and video reproduction and maximum sound level allowed:

Artistic and musical shows and the use of audiovisual material at the stand are allowed as long as they comply the sound levels and do not interfere with the correct general operation of the event, not being able to exceed 60 decibels measured at the edge of the booth. If the indicated sound level is exceeded, the Organizer will require the Exhibitor to decrease the volume to the indicated limits. In case of refusal of this or of repeated breach of the rule, the Organizer will proceed to cut off the power supply of the stand and, where appropriate, to close and close it, without the Exhibitor being entitled

to a refund of the amounts paid or any compensation. The reproduction of registered audiovisual material must be communicated to the SGAE or the entity that, in each case, manages the authors' rights.

#### 20.3. Food and drinks:

The food or beverages offered by the exhibitors at their stand must be consumed within the perimeter of the stand or in the areas designated by the Organizer for tastings, if applicable. In case the food and beverages are delivered to be consumed outside your stand, it must be communicated and approved by the event management. In case of carrying out this practice without the express consent of the Organizer, the exhibitor will be responsible for cleaning all the food waste and the disposable material generated.

#### Art. 21 – Modifications to the General Terms and Conditions and sanctions for non-compliance

The Organizer reserves the right to introduce rules and provisions notwithstanding these General Terms and Conditions, as deemed fit for better control of the Event and inherent services. These rules and provisions shall replace those in these General Terms and Conditions and shall therefore carry the same obligation. In the case of non-compliance with these General Terms and Conditions or subsequent modifications and in virtue of their powers of vigilance, the Organizer may exclude the Exhibitor in question from subsequent editions of the Event.

#### Art. 22 – Force Majeure, Special Circumstances and Exclusion of Liability

In the case of special circumstances, force majeure or in the event of causes not attributable to the Organizer, the latter may: modify the date of the Event and/or cancel the Event, either entirely or in part. In this case the Organizer may use the sums paid by Exhibitors, with no obligation to refund the latter, to pay debts incurred with third parties, also for partial organisation costs of any kind; and Exhibitors shall make no claims to the Organizer for damages or of any other kind. In the same way, the Organizer shall not be responsible in any way for the adoption of safety measures in the workplace and for products that are the responsibility of Exhibitors and/or parties authorized by the same. For all matters not covered by these General Terms & Conditions of Participation for exhibitors, the organization will issue the relevant rule and the decision will be binding on the exhibitors and implying no claims or any compensation.

#### Art. 23 – Exhibitor's Personal Data Processing

In compliance with the provisions of the European General Data Protection Regulation 679/2016 of April 27, information and E-Commerce Services Act 34/2002 and other legal provisions Exhibitors are informed that the personal data that voluntarily supply, including e-mail address, shall be incorporated into a NEBEXT computerized personal data file – Next Business Exhibitions S.L, at address SL C/Poeta Joan Maragall, 23, Planta 1a – 28020 Madrid, España. In supplying their personal data, they expressly authorize its use in the communications for the purposes of sending, also via automated calling systems, fax, e-mail, SMS, MMS, Whatsapp or other communication channels, advertising material, direct sales, completing market research or commercial communications that NEBEXT carries out on the activities that it organizes and/or support with its logistics.

Exhibitors are also informed that their personal data may be forwarded, with a duty of confidentiality, to NEBEXT partner companies, provided that this is required for the latter to perform the contracted services.

Exhibitors may exercise their access, correction, cancellation and objection rights regarding this data by sending an e-mail at [nebext@nebext.com](mailto:nebext@nebext.com)

Nebext – Next Business Exhibitions SL  
C/Poeta Joan Maragall, 23, Planta 1a – 28020 Madrid.

#### Art. 24 Regulations for sustainable management

The sustainability of an event requires minimizing its direct environmental impact and leaving a positive and lasting legacy in the local community of the organisation and its events. In order to meet sustainability targets during events, we have outlined below a list of good practices to consider whilst participating in an event:

##### 24.1. Environmental administration

1. When hiring suppliers (transport, assembly, design etc..) prioritise

those who adhere to good environmental practices.

- Where possible, choose removable and reusable stands and/or recycled materials that can be reused in other exhibitions.
- Use LED lights in the stands whenever possible.
- Choose to send invitations through electronic formats.
- Use the available energy resources efficiently.
- Respect the good environmental and energy practices carried out by FYCMA.
- The majority of the waste that is generated must be deposited in its corresponding container for removal and recycling.
- Regarding energy saving:

•Adjust the temperature correctly by adjusting the thermostat to the values recommended by RITE (21°C maximum in winter, 26°C in summer).

•Choose equipment with energy saving certification when possible.

##### 24.2. Communication and Marketing

- Encourage the reduction of print and graphic materials by advertising online and in an electronic format.
- Ensure that signage and other graphic elements make the most of paper (avoid white margins, etc.) and adhere to recommendations for universal accessibility.

##### 24.3. Social Responsibility

Consider universal accessibility when planning the stand and customer service (both in terms of the personnel hired and printed material and visual presentations). Ensure that the working conditions of all contracted persons comply with current legislation (contract, salaries, working hours, break times, etc.).

#### Art. 25 – Acceptance of rules and legal framework

By signing the Participation Contract, the Exhibitor accepts and agrees to comply with the current General Participation Rules, which are an integral part of the Participation Contract for EXPO AGRITECH 2025. This also implies acceptance of FYCMA's general participation rules for all fairs held at its facilities, as well as the technical annexes to said regulations.

The Parties agree that any dispute, discrepancy, issue, claim, or controversy arising from the execution or interpretation of these General Participation Rules, as well as the contractual relationship established between them, shall be resolved by civil jurisdiction. For this purpose, the parties, with explicit waiver of their own jurisdiction, submit to the jurisdiction of the Courts and Tribunals of Madrid Capital.



## NETWORK - KNOWLEDGE - BUSINESS OPPORTUNITIES

### PERFORMING STUNNING EXHIBITIONS TO YOUR BUSINESS SUCCESS

- MÁLAGA [info@nebext.com](mailto:info@nebext.com)
- BARCELONA [spain@nebext.com](mailto:spain@nebext.com)
- BOLOGNA [italy@nebext.com](mailto:italy@nebext.com)
- BRUSSELS [belgium@nebext.com](mailto:belgium@nebext.com)
- DELHI [india@nebext.com](mailto:india@nebext.com)
- FRANKFURT [germany@nebext.com](mailto:germany@nebext.com)
- LISBON [portugal@nebext.com](mailto:portugal@nebext.com)
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- DUBAI [uae@nebext.com](mailto:uae@nebext.com)
- SAO PAULO [brazil@nebext.com](mailto:brazil@nebext.com)
- SHANGHAI [china@nebext.com](mailto:china@nebext.com)
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