

AgriTech Innovation Awards 2025 to honor top technological projects driving agricultural modernization

The accolades, to be presented in Málaga during the Expo AgriTech 2025 trade fair, aim to recognize companies leading the digital transformation of the farming sector

Applicants interested in taking part have until September 26 to submit their proposals

Madrid, July 14, 2025. – The best technological projects for the farming sector will be announced on October 29 in Malaga, Spain. It will be in the framework of **AgriTech Innovation Awards 2025**, the accolades that recognize companies that are setting the course of digitization of the agrifood industry with the aim of improving its competitiveness, efficiency and sustainability. The venue for the distinctions will be [Expo AgriTech 2025](#), the largest agricultural event dedicated to innovation that, **from 28 to 30 October**, will bring together in Malaga, **more than 8,000 farmers and professionals** who will discover the solutions and tools with which to increase the profitability of their farms.

The purpose of the awards is to highlight the efforts being made by companies and agricultural holdings to develop and incorporate technological initiatives in their processes. For this reason, the AgriTech Innovation Awards 2025 are open to farmers, companies, universities, suppliers, executives, researchers, startups, accelerators, technology parks or innovation centers dedicated to the modernization of the agricultural sector. Those interested have the option to [apply](#) until next **September 26** in the following categories:

- **Best Industrial Product for Field Productivity Award**, which recognizes supplier companies or their innovative technologies focused on stimulating farm productivity and field work.
- **Best Solution for a 4.0 Field Award**, which distinguishes the most relevant digitalization proposal applied to the management of the field and its products.
- **Best Sustainable Farm Award**, which recognizes farms that have a project to improve sustainability to achieve the objectives of the CAP and the 2030 Agenda.
- **Best Farm in the Use of New Technologies Award**, which highlights the farm that has already implemented new technologies in its cultivation, irrigation and harvesting processes and, in short, in its production chain.
- **Best AgriTech Startup Award**, which recognizes the emerging company that offers the most disruptive solution for farms and farm management.

Sergio Fabregat, director of Expo AgriTech, has encouraged companies and industry professionals to participate in awards that *“are an opportunity to make visible the change that the whole sector is undergoing, and that is raising production to new standards of efficiency and sustainability, in line with market demands and the current global context”*.

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The AgriTech Innovation Awards 2025 are one of the activities that will take place during Expo AgriTech 2025 with the purpose of promoting the creation of synergies between the different actors in the agrifood sector. Also, the event will feature **more than 200 exhibiting firms and more than 400 international experts**, who will showcase advanced machinery, digital tools and success stories that are redefining the field.

Expo AgriTech (October 28th-30th, 2025, FYCMA – Malaga, Spain): is an event organized by NEBEXT, a company specialized in professional events focused on innovation and technology transfer such as DES - Digital Enterprise Show, Food 4 Future - Expo Foodtech, HIP - Horeca Professional Expo or Auténtica. Feria del Campo 4.0 is an annual Expo and Congress for the main players in the value chain of the agricultural industry, who are looking for the latest technological solutions, products and services to digitize their farms in order to make them more competitive, efficient and sustainable. The event is supported by the Consejería de Agricultura, Pesca, Agua y Desarrollo Rural de la Junta de Andalucía and European Funds, among others.

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