



EXPO AGRITECH
LA FERIA DEL CAMPO 4.0

4-5 NOVEMBER 2026

MÁLAGA - FYCMA

#AGR26



**TRANSFORM YOUR FIELD,
DRIVE YOUR FUTURE**

www.expoagritech.com

POWERING AGRICULTURE THROUGH TECHNOLOGY

In the current **agricultural landscape, marked by pressure on profitability, sustainability, and adaptation to climate change**, transforming the farming sector has become a strategic necessity. The adoption of new technologies, production models, and innovative solutions not only optimizes processes but also boosts competitiveness and secures the long-term future of agricultural operations.

Expo AgriTech, The 4.0 Farming Expo, is the meeting point where innovation becomes real impact. A space where leading companies from the agritech ecosystem showcase the latest solutions and trends in machinery and equipment, post-harvest technologies, irrigation systems, regenerative agriculture, biostimulants, biofertilizers, and technologies aimed at transforming farming to make it **more efficient, resilient, and sustainable**.

Over three days, Expo AgriTech 2026 will bring together more than 8,000 agricultural professionals in Málaga, including farm owners, agronomists, agricultural technicians, cooperatives, agricultural associations, and young farmers looking to drive the future of their activity through **innovative solutions and technologies for Farming 4.0**.

The event is complemented by the **AgriTech 4.0 Congress**, where the sector's **key challenges and opportunities will be addressed, including precision agriculture, autonomous guidance machinery, biotechnological solutions, data driven agriculture, and new production models**. In addition, Expo AgriTech features an institutional agenda, B2B meetings, workshops, and a comprehensive program of activities focused on business generation and knowledge sharing.

Expo AgriTech is therefore consolidating its position as the leading annual meeting point and a key business and technology transfer platform driving the transformation of the agricultural sector.



THE SPANISH AGRICULTURAL SECTOR IN FIGURES

SPAIN, THE 4TH LARGEST MARKET IN EUROPE BY NUMBER OF AGRICULTURAL HOLDINGS

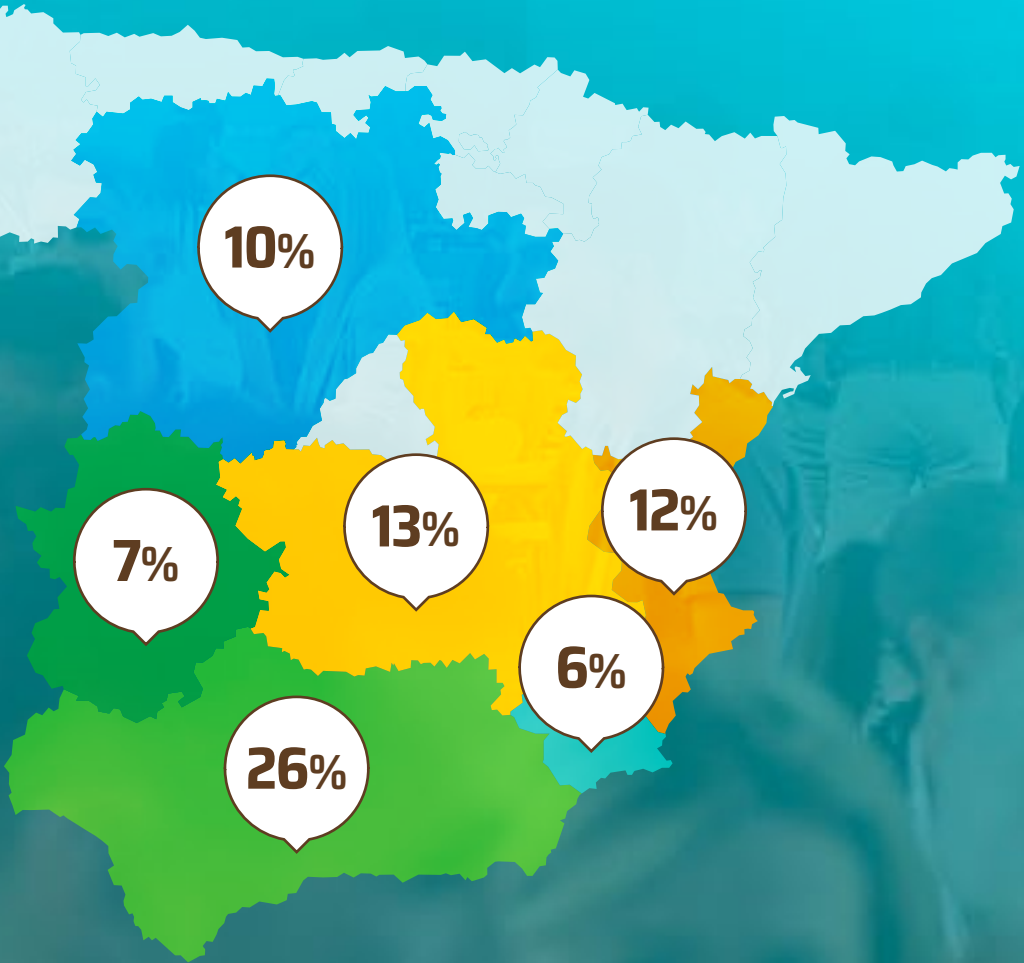


914.000+
AGRICULTURAL HOLDINGS IN SPAIN



23,9+ MILLIONS
AGRICULTURE HECTARES

- **68% OF SPAIN AGRICULTURAL HOLDINGS ARE LOCATED IN**
- **242.000** in Andalusia
- **117.000** in Castilla-La Mancha
- **111.000** in Valencian Community
- **90.000** in Castilla y León
- **62.000** in Extremadura

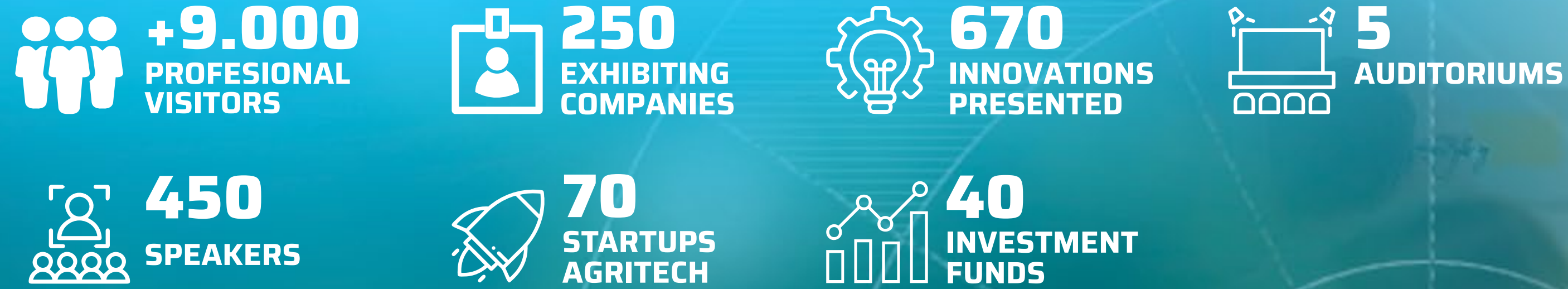


Andalusia, Castilla-La Mancha, Castilla y León, Extremadura, and Murcia account for 68% of Spain's agricultural holdings.

Andalusia leads the ranking in investment in equipment purchases, machinery, research, irrigation systems, energy, greenhouse technology, and fertilizers in Spain.



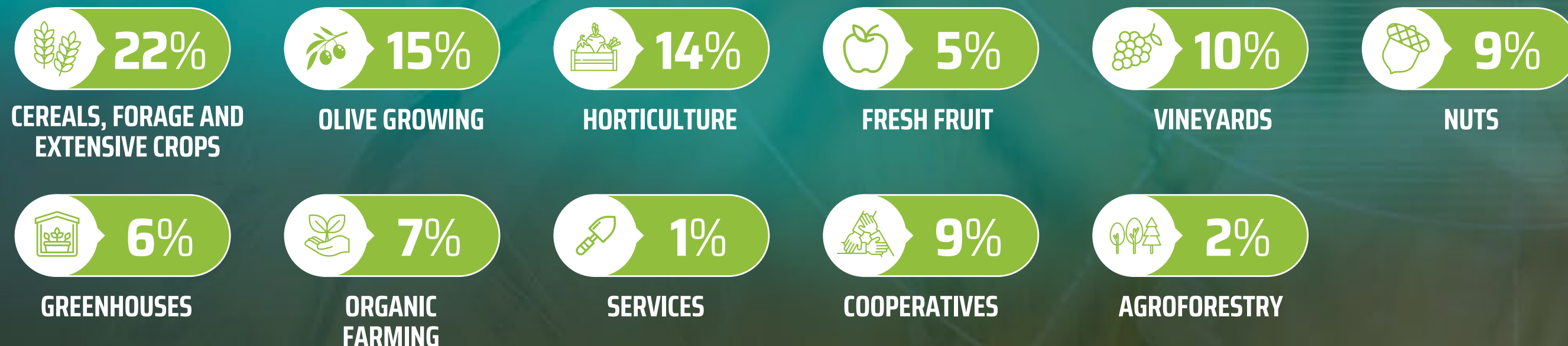
EXPO AGRITECH IN FIGURES



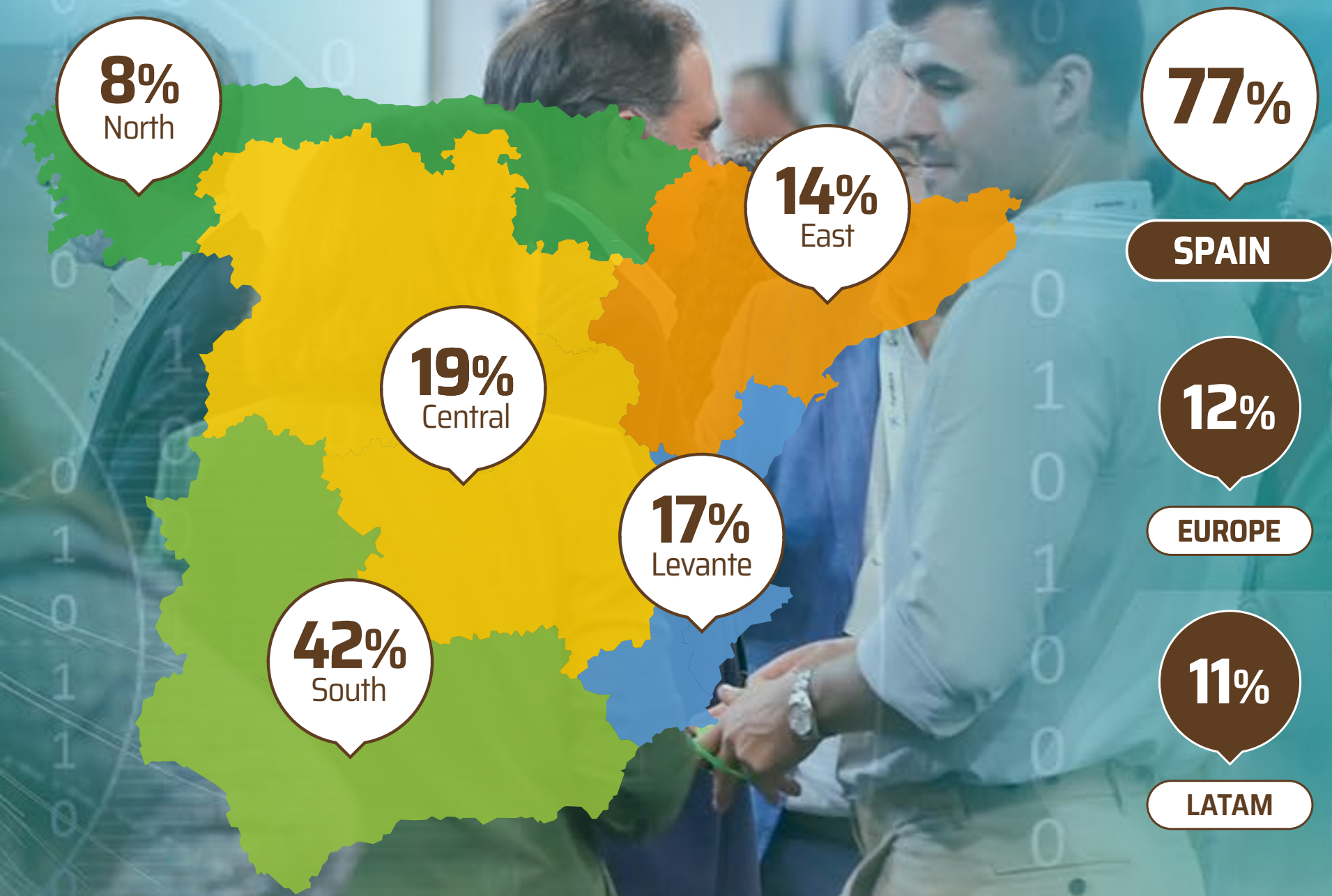
THE PROFESSIONAL PROFILE OF EXPO AGRITECH VISITORS



EXPO AGRITECH ATTRACTS ALL AGRICULTURAL SECTOR SEGMENTS



GEOGRAPHICAL ORIGIN OF VISITORS



THE BUSINESS PLATFORM THAT DELIVERS THE MOST VALUE TO THE SECTOR

OVERALL EVENT RATING: **9,1**

93% CONSIDER EXPO AGRITECH BETTER THAN OTHER INDUSTRY EVENTS

92,5% WOULD RECOMMEND EXPO AGRITECH TO ANOTHER PROFESSIONAL

95% WILL VISIT EXPO AGRITECH 2026

ALL THE INNOVATION FOR EVERY SEGMENT OF THE AGRICULTURAL SECTOR

MACHINERY

- Tractors
- Harvesting machinery
- Tillage machinery
- Motor cultivators

EQUIPMENT

- Seeding, planting and fertilizing equipment
- Crop protection equipment
- Soil working equipment
- Pruning and protection equipment
- Components and accessories

IRRIGATION AND WATER MANAGEMENT

- Irrigation systems and equipment
- Water treatment
- Smart irrigation models
- Sprayers

POST HARVEST

- Harvesting machinery
- Handling and conditioning stations
- Selection and treatment
- Transport and storage
- Processing systems
- Containers and packaging

SUSTAINABILITY

- Precision agriculture
- Regenerative agriculture
- Agrosystems
- Environmental control systems
- Substrates
- Vertical farming

GREENHOUSE TECHNOLOGY

- Plastic structures
- Climate control systems

FERTILIZATION

- Plant protection products
- Fertigation
- Fertilizers

AGROENERGY

- Photovoltaic
- Wind energy
- Biomass
- Energy production machinery

BIOTECHNOLOGY

- Plant nutrition
- Biological control
- Seeds and seedlings
- Nurseries

SERVICES

- Food safety
- Technology centers
- Consulting, R&D&I
- Banking
- Insurance
- Certifications
- Public administrations

TECHNOLOGY 4.0

- Artificial intelligence and data
- Sensor systems and IoT
- Remote sensing
- Drones, automation and robotics
- Infrastructure and connectivity
- Process digitalization
- Agriculture 4.0



AGRITECH 4.0 CONGRESS



EXPO AGRITECH
LA FERIA DEL CAMPO 4.0



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5 AUDITORIUMS



450 EXPERTS



200 SESSIONS

VERTICAL FORUMS

- AGRICULTURE 4.0
- BIOTECHNOLOGY
- DIGITALISATION
- SUSTAINABILITY
- TECHNOLOGY
- INNOVATION
- AI
- AI ASSISTANTS
- EFFICIENCY
- PRODUCTIVITY
- REGENERATIVE AGRICULTURE
- VERTICAL FARMING
- PRECISION AGRICULTURE
- CIRCULAR ECONOMY
- NEW CROPS
- AI
- SENSORS AND REMOTE MONITORING
- AUTONOMOUS MACHINERY
- IRRIGATION SYSTEMS
- AUTOMATION AND ROBOTICS
- DRONES
- GENERATIONAL RENEWAL
- BIODIVERSITY
- CLIMATE CHANGE

VERTICAL FORUMS

- EXTENSIVE CROPS FORUM
- VITICULTURE FORUM
- GREENHOUSE FORUM
- FRUIT CROPS FORUM
- OLIVE GROWING FORUM
- SUSTAINABILITY FORUM

PROFESIONAL SUMMITS

- COOPERATIVES SUMMIT
- FARM OWNERS SUMMIT
- AGRONOMISTS SUMMIT
- AGRICULTURAL TECHNICAL ENGINEERS SUMMIT
- YOUNG FARMERS SUMMIT



MÁLAGA, AGRITECH 4.0 CAPITAL

From November 3 to 5, Málaga will become the epicenter of technological innovation for the agricultural sector. In addition to a professional trade show featuring all the solutions, equipment, machinery, and technology for agricultural management, and the largest national congress on management and technology for Farming 4.0 operations, Expo AgriTech will host many additional events, positioning it as the leading business platform in Spain in 2026.



FIRST-CLASS NETWORKING AGENDA



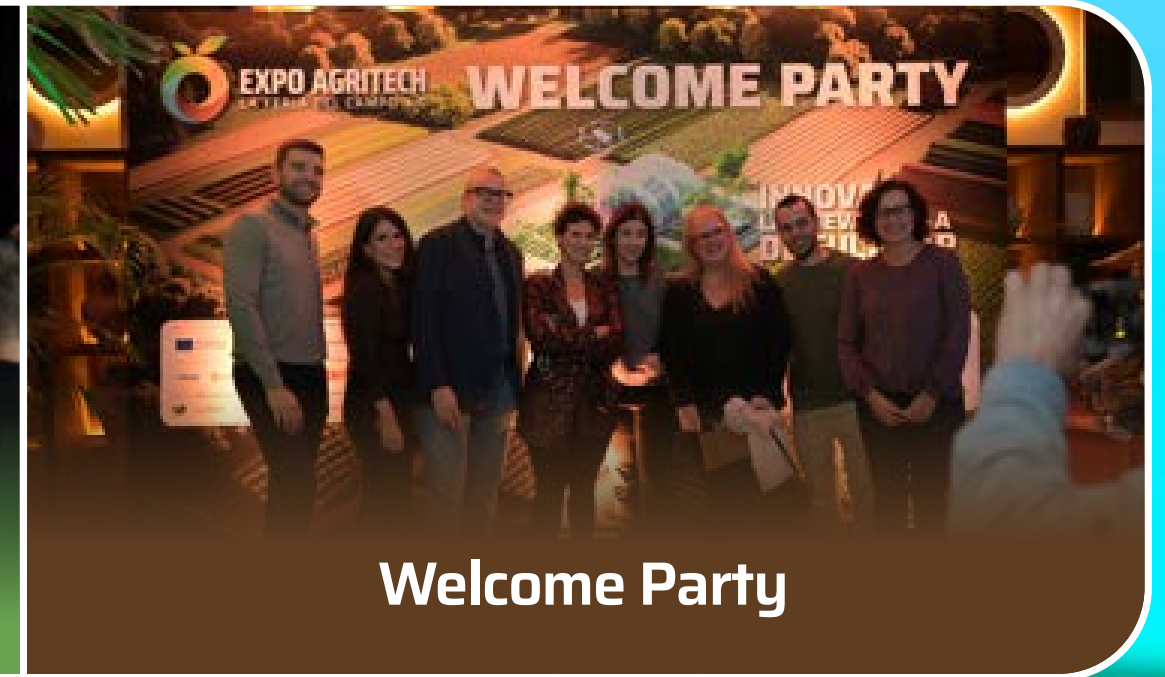
Leadership Summit for Agricultural Cooperatives and Landowners



Cocktail Reception for Agronomists and Agricultural Technical Engineers



Young Agriculture Professionals Cocktail Reception



Welcome Party



Guest Country



Agritech Innovation Awards



Agriculture 4.0 Experience



Agritech Startup Forum



Tech Greenhouse



Olive Grove 4.0



Farm 4.0

CHALECO AGRICULTOR AWARDS

THANKS TO OUR SPONSORS:



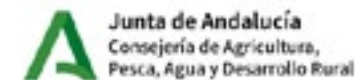
AgroBank

TRIVIUM

AGRONOMÍA Y MAGINARIA



cajamar



Junta de Andalucía
Consejería de Agricultura,
Pesca, Agua y Desarrollo Rural

700+ APPLICATIONS

50+ FINALISTS

3 WINNERS



WE RECOGNIZE THE BEST FARMERS IN EACH PROVINCE IN:

AWARD
4.000€

BEST INNOVATION IN CROPS



BEST PRACTICES IN SUSTAINABILITY



BEST APPLICATION OF TECHNOLOGY



AN EVENT FOR INNOVATIVE COMPANIES IN THE AGRICULTURAL SECTOR

YOUR 2026 MARKETING PLAN

With the opportunity to participate as a Partner, Exhibitor or Newcomer, here are some of the reasons why Expo AgriTech should be part of your 2026 marketing plan.

REASONS TO EXHIBIT

BUILD CUSTOMER LOYALTY

GAIN INDUSTRY VISIBILITY

POSITION YOUR BRAND

SHOWCASE YOUR INNOVATION AND LEADERSHIP

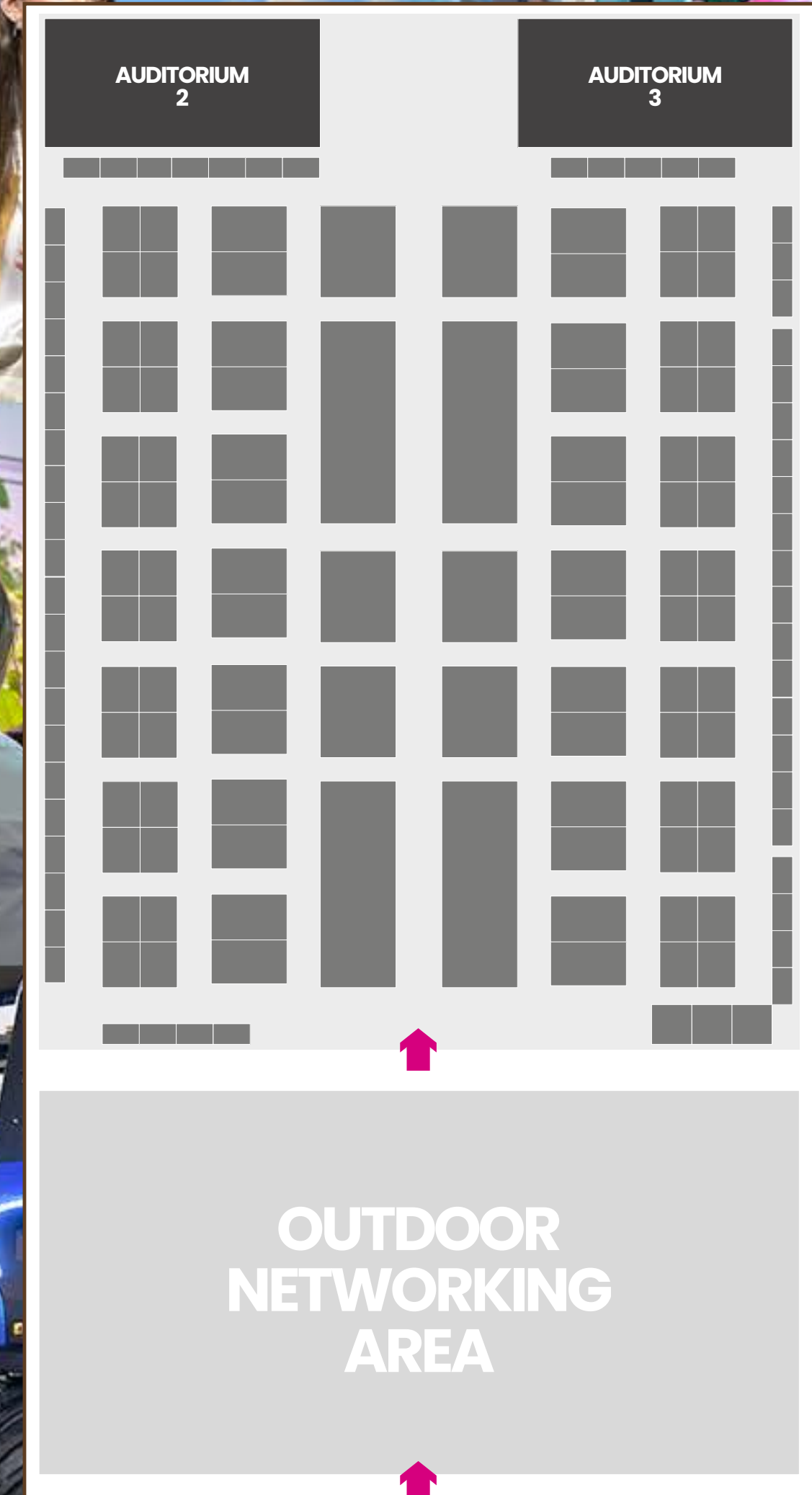
BOOST YOUR SALES

GENERATE HIGH-QUALITY LEADS

ENGAGE WITH PURCHASING DECISION-MAKERS

TAKE PART IN KEY INDUSTRY FORUMS

Generate hundreds of next-generation leads in just 3 days. Leads that your sales network would take years to identify. Thousands of agricultural holdings, engineers, agronomists and agriculture professionals will gather in Málaga at Expo AgriTech 2026, the trade show for Agriculture 4.0.



PARTNER

The best option to showcase your leadership and stand out from the competition. Position your stand in a prime location, maximise your visibility, take part in the congress and enjoy access to exclusive premium activities.



EXHIBITOR

Showcase your products and solutions to thousands of potential buyers. Choose between the Premium area for maximum visitor traffic or the Business area for targeted networking goals.



NEWCOMER

To help boost your business from day one, we offer a turnkey package. Specially designed for startups. Surround yourself with leading companies in the field of technological innovation for agriculture.



NETWORK - KNOWLEDGE - BUSINESS OPPORTUNITIES

PERFORMING STUNNING EXHIBITIONS TO YOUR BUSINESS SUCCESS

- **MÁLAGA** info@nebext.com
- **BARCELONA** spain@nebext.com
- **BOLOGNA** italy@nebext.com
- **BRUSSELS** belgium@nebext.com
- **DELHI** india@nebext.com
- **FRANKFURT** germany@nebext.com
- **LISBON** portugal@nebext.com
- **MEXICO CITY** mexico@nebext.com
- **DUBAI** uae@nebext.com
- **SAO PAULO** brazil@nebext.com
- **SHANGHAI** china@nebext.com
- **SILICON VALLEY** usa@nebext.com
- **TORONTO** canada@nebext.com
- **WARSAW** poland@nebext.com



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AGRITECH IS AN EVENT BY:

NEBEXT
NEXT BUSINESS EXHIBITIONS