



EXPO AGRITECH
LA FERIA DEL CAMPO 4.0

**CALL FOR
SPEAKERS**



**TRANSFORM YOUR FIELD,
DRIVE YOUR FUTURE.**

4-5 November 2026 **MÁLAGA FYCMA**

www.expoagritech.com

CONTENT

1. National AgriTech 4.0 Congress
2. Call for Speakers Objective - Who Can Participate?
3. Key Topics of the AgriTech 4.0 Congress
4. How to Submit Your Proposal and Deadlines
5. Frequently Asked Questions
6. Evaluation Criteria
7. Evaluation Process, Confirmations, and Speaker Benefits
8. Data Protection and Intellectual Property Rights
9. Contact Information

1. EXPO AGRITECH, The 4.0 Farming Fair

In today's agricultural landscape, innovation and the implementation of new technologies have become essential elements to ensure the profitability and sustainability of any farming operation.

Expo AgriTech, the 4.0 Farming Fair, is the event where leading agritech companies showcase their latest innovations and trends in **machinery, equipment, post-harvest solutions, irrigation systems, generative agriculture, biostimulants, and biofertilizers**—all aimed at enhancing the **competitiveness of the agricultural sector**.

As part of Expo AgriTech, the **National AgriTech 4.0 Congress** takes place, where we will address new challenges in Agriculture 4.0, including precision farming, autonomous machinery, biotechnological solutions, data-driven agriculture, among other key topics.

For three days, Expo AgriTech 2026 brings together more than **8,000 professionals from the agricultural sector in the beautiful city of Málaga**.

Become a protagonist, influence and lead change by contributing scientific and business knowledge for collaborative learning. Share the most innovative scientific experience and technology applied to agriculture. Inspire the plant biotechnology industry and share your expertise in fertilization and soil regeneration.

Lead the new era of advanced agriculture with the National AgriTech 4.0 Congress.



2. OBJECTIVE OF THE CALL FOR SPEAKERS

WHO CAN PARTICIPATE?

We are looking for agri-food sector agents who want to make an impact and be part of the change.

- **Experts in precision agriculture**, regenerative agriculture, Artificial Intelligence applied to crop design, and technology industries dedicated to the agricultural sector.
- **Research and development centers** focused on innovation and crop improvement.
- **Climate change agents**, initiatives, and disruptive solutions with an impact on the sector.
- **Startups** that are revolutionizing the agricultural sector with new business models.
- **Success stories** of using new technologies to improve the competitiveness of agriculture.
- **Companies and multinational corporations** in the sector.
- **Agricultural associations, scientific teams, and universities** conducting research applicable to improving crops, their quality, efficiency, and long-term sustainability.

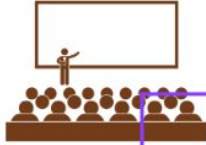
This call is open to consortia (public-private partnerships), industry experts, social activists, technology companies, researchers, analysts, public administrations, and visionary individuals who can help us inspire professionals in the agricultural sector.



3. KEY THEMES OF THE AGRITECH 4.0 CONGRESS

The **National AgriTech 4.0 Congress**, is a forum focused on enhancing the competitiveness of agricultural operations and the agricultural sector as a whole. It features **6 specialized Vertical Forums** tailored to each segment of the agricultural industry; **4 Professional Summits** focused on specific areas of activity; and **2 Management Workshops** designed to bring the latest innovations to the agricultural industry

 **+400**
**INTERNATIONAL
SPEAKERS**

5 
AUDITORIUMS

 **+100**
**AGRICULTURAL
EXPERIENCES**

**VERTICAL
FORUMS**

EXTENSIVE CROPS FORUM
VITICULTURE FORUM
GREENHOUSE FORUM
FRUIT CROPS FORUM
OLIVE GROWING FORUM
SUSTAINABILITY FORUM

**PROFESIONAL
SUMMITS**

COOPERATIVES SUMMIT
AGRICULTURAL FARM OWNERS SUMMIT
AGRONOMIST ENGINEERS SUMMIT
AGRICULTURAL TECHNICAL ENGINEERS
SUMMIT
YOUNG FARMERS SUMMIT

3. KEY THEMES OF THE AGRITECH 4.0 CONGRESS

MAIN TOPICS

- Precision Agriculture (fertilization, spraying treatments, fertigation)
- Robotics (autonomous robots for field or greenhouse: weed control, harvesting, treatments, yield prediction)
- Efficient Irrigation Water Management
- Biotechnology Applied to Plant Improvement
- Biotechnology for More Sustainable Agriculture (biocontrol agents, biostimulants, etc.)
- Soil Health (biodiversity, conservation, organic matter)
- Automation in Emerging Productions (vertical farming, insect farming)
- Regenerative Agriculture (agroecology, practices for more sustainable farming)
- Climate Change Mitigation (risk prevention, practices for more resilient agriculture)
- New Business Models
- Traceability and Logistics
- Circular Economy and Bioeconomy (waste valorization, energy-oriented production)
- Autonomous Advisory Systems for Farmers (AI virtual advisors, expert bots, etc.)
- Farm Management Support Systems (field logs, ERPs, AI)
- Geopolitics and New Production Scenarios (tariffs, food security)

4. How to Present Your Proposal and Deadlines

HOW TO SUBMIT YOUR PROPOSAL

To submit your proposal to participate in the National AgriTech 4.0 Congress, please fill out all the required information in the [online form you will find here](#).

All proposals must comply with the detailed terms and conditions. The attached form will require, among other information, the following data:

- Brief biography of the speaker (maximum 400 characters).
- Presentation title (maximum 100 characters).
- Detailed summary of the presentation (maximum 2500 characters).

The proposal must include the objective of scientific-technological, strategic, and industrial innovation; background and technological and business context; improvements over existing solutions; methodology; results; conclusions; level of implementation; future outlook; and upcoming challenges.

DEADLINES TO KEEP IN MIND

The key dates to consider are as follows:

- Submission of proposals - Deadline: September 13th, 2026
- Selected proposals - Confirmation date: proposals may start being accepted from September 16th.

No proposals will be formally rejected before September 15, and all participants will be informed of the outcome of their submissions.

[Submit your proposal](#)

5. FREQUENTLY ASKED QUESTIONS

In what language can the proposal be submitted?

The form and all supporting information must be submitted in English or Spanish. Proposals in other languages will not be accepted.

Is there any cost to participate in the Call for Speakers?

The participation is completely free.

How many proposals will be accepted?

The number of proposals accepted is the responsibility of the Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the program itself.

Is it possible to provide additional information after the call?

If you need to modify or provide additional information, you should contact us at:

- E: congress.agritech@barter.es
- T: 0034 934 923 803

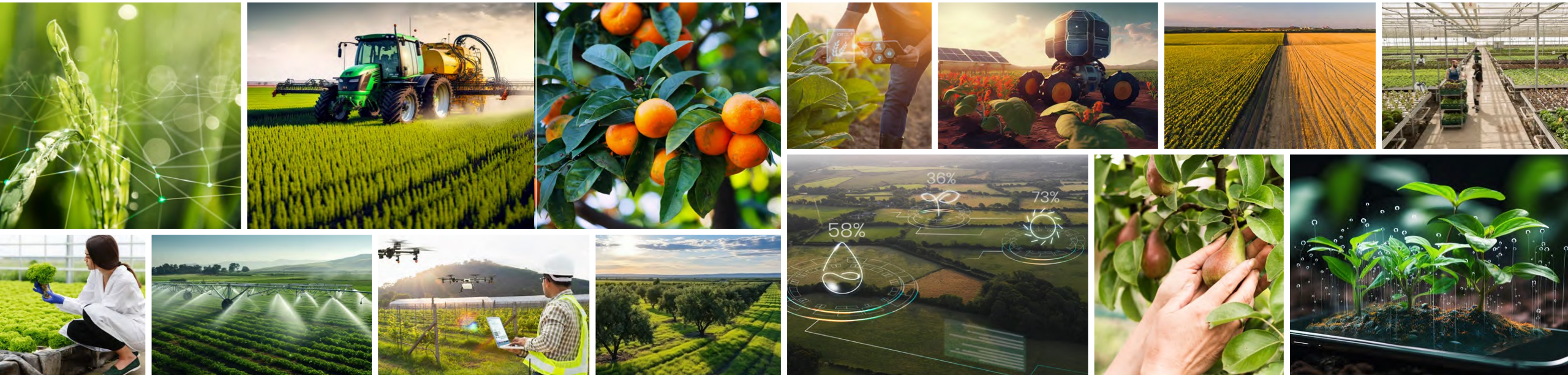


6. EVALUATION CRITERIA

The objective of this Congress is to create an ideal framework for the presentation and discussion of the latest advances in technological innovation in the agricultural sector, aimed at professionals and companies, through unique and high-level conferences that will showcase the most innovative, disruptive, and inspiring ideas, practices, and technologies.

The selection criteria will be:

- For their relevance to the key themes of the congress.
- For their potential impact on the sector.
- For their applicability and feasibility.
- For their degree of innovation, originality, and disruptive nature.
- For their scientific and technical quality.
- For being considered a successful business case in the application of innovation and technology in the agricultural sector.



7. EVALUATION PROCESS, CONFIRMATIONS, AND ADVANTAGES OF BEING A SPEAKER

The Congress Management of **AgriTech 4.0 Congress**:

- ✓ They will select from the proposals received those they consider most appropriate for the program.
- ✓ They may place the proposal in a different key theme than the one indicated by the participant, within the same framework of conferences selected by the applicant.
- ✓ They will select the proposals and, depending on the duration of the conference and the number of participants, will specify the available time.
- ✓ If accepted as a speaker, the Technical Secretariat itself will contact the participant to inform them of:
 - a. their accreditation
 - b. the scheduled time for the conference
 - c. information about the other speakers and the moderator of their conference
 - d. all logistical information and the complete schedule for their participation in the event

8. DATA PROTECTION AND INDUSTRIAL PROPERTY RIGHTS



The Congress organizers commit to maintaining the confidentiality of the proposals received and the companies or authors.

They will only share this information with members of the Steering Committee.

Once a proposal is selected, the organizers may publish any data considered public (author, company/organization, title, abstract, website, and topic).

All participants are responsible for the authorship of the proposals submitted and are the owners of the intellectual property rights and, where applicable, industrial property rights.

Each participant is responsible for ensuring that the proposal submitted does not violate intellectual property rights, industrial property rights, copyrights, and/or image rights, and assumes full responsibility with respect to third parties.

The Congress Organization is exempt from all liability.

In compliance with the General Data Protection Regulation, we inform you that your data will be incorporated into our files for the purpose of maintaining professional and/or commercial relationships.

If you wish, you may exercise your rights of access, rectification, cancellation, and opposition regarding your data by contacting: NEXT BUSINESSEXHIBITIONS S.L. (NEBEXT) at data@nebext.com

9. CONTACT INFORMATION

For any questions or suggestions regarding the Call for Speakers,
you can contact us at:

T: 00 34 93 492 38 03

E: congress.agritech@barter.es

If you are also interested in presenting or learning about
different participation options, please contact us at:

T: 00 34 919 551 551

E: exhibit@expoagritech.com

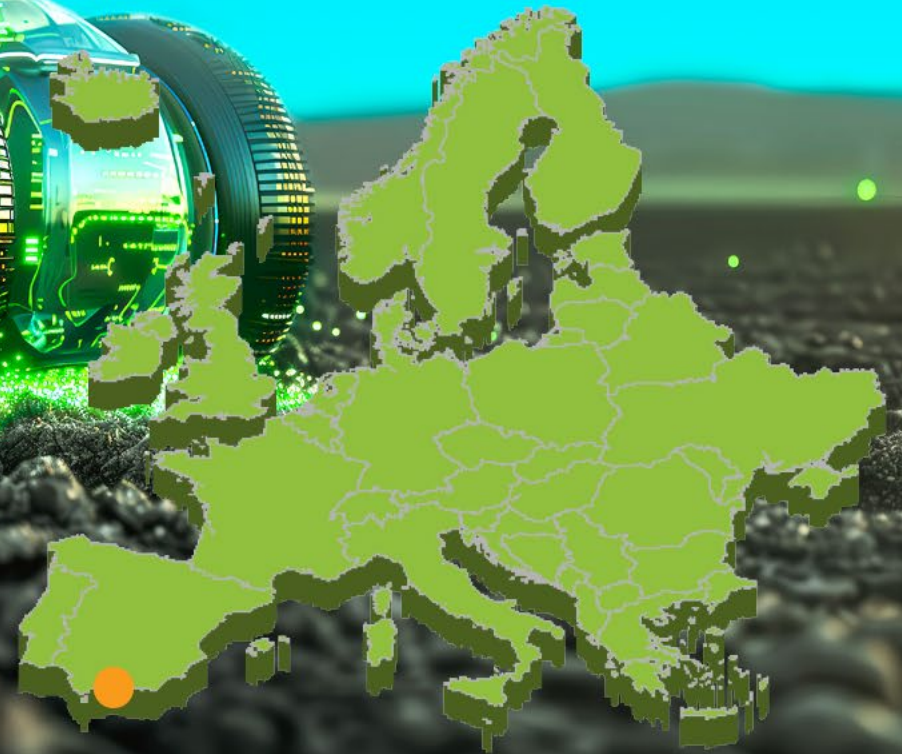




NETWORK - KNOWLEDGE - BUSINESS OPPORTUNITIES

PERFORMING STUNNING EXHIBITIONS TO YOUR BUSINESS SUCCESS

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NEBEXT.
NEXT BUSINESS EXHIBITIONS